



For Immediate Release

Foodbank of Santa Barbara County

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Santa Barbara News-Press Helps Foodbank with Grocery Bags for Non-Perishable Food Donations!

Santa Barbara, CA. - The Foodbank of Santa Barbara County is gearing up to feed thousands of hungry children, seniors, families and individuals during the 2008 holiday season with the help of the Santa Barbara News-Press. The activities begin with a grocery bag insert in the Santa Barbara News-Press, which will be distributed on Wednesday, December 3. The grocery bag which reads, *"Please Fill the Bags!"* provides a list of non-perishable items needed for the holiday season.

Bags may be dropped off at the Foodbank located at 4554 Hollister Avenue, Santa Barbara: the Foodbank located at 490 W. Foster Road, Santa Maria and at all Albertson's stores throughout the county. All foods donated will make a tremendous difference in the lives of the hungry throughout Santa Barbara County.

Talkin wants the community to know that the availability of donated non-perishable foods from major manufacturers has decreased over the year, along with the traditional food sources including allocated food from the USDA. "For every \$1 dollar donated the Foodbank can distribute \$7 dollars of nutritious food. All turkeys and food donated for the holiday is distributed without charge to those in need," continued Talkin. "All donations are greatly appreciated."

What: Grocery Bag Insert in Santa Barbara News Press
Wednesday, December 3

Where: Foodbank of Santa Barbara County
South County Warehouse
4554 Hollister Ave.
Santa Barbara, CA 93110
Phone: (805) 967-5741 ext 112

Foodbank of Santa Barbara County
North County Warehouse
490 W. Foster Rd.
Santa Maria, CA 93455
Phone: (805) 937-3422 ext 109

The Foodbank provides a vital link between the multi-faceted food industry and people in need of food. With warehouses in Santa Barbara and Santa Maria the Foodbank serves over 220 social service organizations and churches. More than 43% of those served are youths under the age of 18. In 2007, the Foodbank distributed more than 7.3 million pounds of food of which nearly 2 million pounds of fresh produce to more than 125,000 people in need. For more on the Foodbank of Santa Barbara County, please visit www.foodbanksbc.org

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