

What's New at TRI-COUNTY PRODUCE?



WHERE'S YOUR BAG?™

USE

KEEP

REPEAT

RECYCLE

*Say NO to Paper & Plastic Bags
Keep Santa Barbara Beautiful*

In an effort to promote the use of reusable bags and the Where's Your Bag Campaign, we are beginning something new at Tri-County produce.

We are going to **donate** .05 cents every time customers bring AND use their own reusable bags. The plan is to raise money for local charities of the customers choice, while also promoting the use of reusable bags.

When customers use their own bag(s) we will hand them a raffle ticket for each bag they use (use not just bring), Limit 5 maximum (.25 cents) per customer.

The customer will then put the raffle ticket in a container(s) that is marked by the current charity(s) that Tri-County Produce is helping for that time period (month or quarter). There may be as many as 4 local charities (or 4 bins) to select from at a time. For example just to name a few; Foodbank of SB, Boys & Girls Club, Girls Inc, PAL, Transition House, CALM, Unity Shoppe, Casa Esperanza, SB Rescue Mission, Salvation Army, Cancer Foundation, Heart Association, and many more, etc...etc...

At the end of the period we will add up the raffle tickets and make a **donation** to those organizations and change the donation box recipients for the next promotional period.

This will be viewed as a win-win for Tri-County Produce and the local community. We are all working together to promote the Reuse & Reduce the amount of plastic & paper bags that continue harming our environment. In the long run we also purchase less bags reducing our costs as well.

WWW.TRICOUNTYPRODUCE.COM WWW.SBRECYCLES.COM