



For Immediate Release

Foodbank of Santa Barbara County

Kerry Main Aller-Community Relations Manager
490 West Foster Road, Santa Maria, CA 93455
937-3422 x106
450-3293 cell
kaller@foodbanksbc.org

Foodbank Gears up to Feed Thousands During the Holiday Season!

Santa Barbara, CA. - The Foodbank of Santa Barbara County is gearing up to feed thousands of hungry children, seniors, families and individuals during the 2007 holiday season.

The activities begin with a county wide Annual Turkey Drive on November 1 through the 20. The Foodbank needs more than 5,000 turkeys to be donated before Thanksgiving as well as monetary and non-perishable food donations.

The Foodbank will be holding our Annual Holiday Food Drive, November 1 through December 21, and will be provide everything need to conduct a successful food drive including: collection barrels and a food drive information kit to make it easy for the public to participate in a holiday food drive at their businesses, schools, churches and organizations. Green Food Drive barrels will be placed at all participating grocery stores throughout Santa Barbara County. Every dollar, non-perishable can of food, and turkey makes a tremendous difference in the lives of the hungry throughout Santa Barbara County.

“Our neighbors go hungry 12 months out of the year, but his time of year we have a special need for food and money,” says Executive Director Jim Mangis, “we can brighten their holidays and provide help through the winter months.”

Mangis wants the community to know that the availability of donated non-perishable foods from major manufacturers has decreased over the year, along with the traditional food sources including allocated food from the USDA. “For every \$1 dollar donated the Foodbank can distribute \$7 dollars of nutritious food. All turkeys and food donated for the holiday is distributed without charge to those in need,” continued Mangis. “All donations are greatly appreciated.”

What: Annual Turkey Drive
November 1 – 20

Holiday Food Drive
November 1 – December 21

Where: Foodbank of Santa Barbara County
South County Warehouse
4554 Hollister Ave.
Santa Barbara, CA 93110
Phone: (805) 967-5741 ext 101

Foodbank of Santa Barbara County
North County Warehouse
490 W. Foster Rd.
Santa Maria, CA 93455
Phone: (805) 937-3422 ext 106

About The Foodbank of Santa Barbara County – We are the largest hunger-relief organization in the county with a network of more than 200 member agencies and programs. In 2006, we distributed over 6.5 million pounds of food locally and our member agencies used this food to feed almost 100,000 people. The programs receiving food from the Foodbank include churches, food pantries, soup kitchens, emergency shelters, after-school programs, and senior programs. Hungry children make up 43% of the people receiving food from the Foodbank. For more on The Foodbank of Santa Barbara County, please visit www.foodbanksbc.org

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