



For Immediate Release

Foodbank of Santa Barbara County

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Foodbank Corporate Donations and USDA Allotment Down – Santa Barbara News-Press Comes to Aid with Grocery Bags for Non-Perishable Food Donations!

Santa Barbara, CA. - The Foodbank of Santa Barbara County is gearing up to feed thousands of hungry children, seniors, families and individuals during the 2007 holiday season with the help of the Santa Barbara News-Press. The activities begin with a grocery bag insert in the Santa Barbara News-Press, which will be distributed on Monday, November 5. The grocery bag which reads, “*Please Fill the Bags!*”, provides a list of non-perishable items needed for the holiday season.

Bags may be dropped off at the Foodbank located at 4554 Hollister Avenue, Santa Barbara: the Foodbank located at 490 W. Foster Road, Santa Maria and at all Albertson’s stores throughout the county. All foods donated will make a tremendous difference in the lives of the hungry throughout Santa Barbara County.

“Our neighbors go hungry 12 months out of the year, but this time of year we have a special need for food and money,” says Executive Director Jim Mangis, “we can brighten their holidays and provide help through the winter months.”

Mangis wants the community to know that the availability of donated non-perishable foods from major manufacturers has decreased over the year, along with the traditional food sources including allocated food from the USDA. “For every \$1 dollar donated the Foodbank can distribute \$7 dollars of nutritious food. All turkeys and food donated for the holiday is distributed without charge to those in need,” continued Mangis. “All donations are greatly appreciated.”

What: Grocery Bag Insert in Santa Barbara News Press
Monday, November 5

Where: Foodbank of Santa Barbara County
South County Warehouse
4554 Hollister Ave.
Santa Barbara, CA 93110
Phone: (805) 967-5741 ext 101

Foodbank of Santa Barbara County
North County Warehouse
490 W. Foster Rd.
Santa Maria, CA 93455
Phone: (805) 937-3422 ext 106

About The Foodbank of Santa Barbara County – We are the largest hunger-relief organization in the county with a network of more than 200 member agencies and programs. In 2006, we distributed over 6.5 million pounds of food locally and our member agencies used this food to feed almost 100,000 people. The programs receiving food from the Foodbank include churches, food pantries, soup kitchens, emergency shelters, after-school programs, and senior programs. Hungry children make up 43% of the people receiving food from the Foodbank. For more on The Foodbank of Santa Barbara County, please visit www.foodbanksbc.org

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