



# For Immediate Release

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## **CURVACEOUS LADIES TIP THE SCALES FOR FOODBANK**

**SANTA BARBARA, CA, March, 2007 – With donations of food and monies down, plus the added 30% increase in need for services due to recent freezing of crops across the state the Foodbank of Santa Barbara County is reaching out to the community for donations.**

**To remedy the situation the seven CURVES FOR WOMEN locations county-wide are swinging into action with their annual Food Drive from March 1-9. The ladies have pledged to *tip the scales* and fill Foodbank barrel's to overflow with healthy nutritious foods. The ladies of CURVES support food banks across the nation every spring. Their main priority is promoting eating healthy nutritious foods to maintain a well balanced diet. Their efforts collect thousands of pounds of food annually.**

**“Unfortunately the traditional bounty from the winter harvest was severely cut back due to state-wide freezes, making the pickings are very slim this year,” reported Jim Mangis, Foodbank executive director. “We are in desperate need of 50,000 pounds of canned and packaged food items to help see our clients through the winter months. Sadly it is this time of year when seasonally or marginally employed families do not have enough to meet their basic needs. These families have been hit the hardest and often have to choose between food, medicine and paying rent and utilities,” said Mangis. “We are grateful that CURVES FOR WOMEN who are so solidly behind our cause to feed hungry people,” Mangis added.**

By donating even a few cans of tuna, jars of peanut butter, or packages of rice and beans it is a great way to help ensure that families at risk for hunger will have protein and high quality staples during the leanest times of year.

All food collected by the Foodbank will go to local families through a network of local helping agencies and financial donations will be used to purchase food at a discount. No contribution is too small and donations via Visa/Master Card and AmEx. are welcomed. For information about conducting a food drive, making a food or financial donation, or about becoming a volunteer, please contact Jane Lindsey in Santa Barbara, at 967-5741 x 106 and Kerry Aller in Santa Maria, at 937-3422 x 106 or donate on-line at [www.foodbanksbc.org](http://www.foodbanksbc.org). Together we can end hunger in our community one can of food at a time and ensure that everyone has a place at the table all year round!

***About The Foodbank of Santa Barbara County – We are the largest hunger-relief organization in the county with a network of more than 200 member agencies and programs that distribute food county-wide.***

***In 2006, we distributed over 5.4 million pounds of food locally and our member agencies used this food to feed almost 100,000 people. The programs receiving food from the Foodbank include food pantries, soup kitchens, emergency shelters, after-school programs, and senior programs. Hungry children make up 36% of the people receiving food from the Foodbank. For more on The Foodbank, please visit [www.foodbanksbc.org](http://www.foodbanksbc.org)***

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