

*******MEDIA ADVISORY*******

**Tyson Foods to Donate 35,910* Pounds of Protein to
Foodbank of Santa Barbara County**

- WHO:** Representatives from Tyson Foods and the Foodbank of Santa Barbara County
- WHAT:** The Tyson Foods truck will be on site to deliver 35,910 pounds of protein product to the food bank in recognition of National Hunger Awareness Day.
- WHEN:** 8:30 a.m.. until noon
Tuesday, June 5, 2007
- WHERE:** **Foodbank of Santa Barbara County**
490 West Foster Road
Santa Maria, CA 94107
- WHY:** As the world's largest provider of chicken, beef and pork, Tyson Foods understands the benefits protein-filled meals can provide to families and growing children.
- The donation is being made in conjunction with National Hunger Awareness Day, which is June 5. More than 50,000 charitable agencies nationwide will commemorate the day through hunger awareness activities.
 - The product donated will help the more than 500 food bank agencies as they serve an estimated 117,300 clients per year as reported in the America's Second Harvest *Hunger Study 2006*.
 - Visit: www.hungerinamerica.org or www.secondharvest.org for more information.
 - Tyson has an ongoing commitment to be a leader and supporter of hunger-relief initiatives. Since 2000, the company has donated more than \$3 million and 42 million pounds of chicken, beef and pork products to more than 400 hunger-relief agencies nationwide.

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*Donation amount embargoed until Tuesday, June 5, 10 a.m.

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