

Foodbank of Santa Barbara County

COMMUNITY IMPACT • JANUARY 2017 - JUNE 2018



Transforming Hunger into Health
foodbanksbc.org



Erik Talkin
Foodbank CEO

Letter from the CEO

Thanks for taking the time to read this report!

This has been an incredible year of progress for the Foodbank. We had no idea that we would be tested so profoundly by the double-blow of the Thomas fire and Montecito debris flow.

We met this challenge head on and created new programs and distributions that filled the gap left by our partner agencies who were affected by the fire. (Many food distribution programs take place outside, and agencies canceled programs that would require their staff to operate in air quality measured as dangerous to health.)

Our Foodbank volunteers rose as one to the challenge, helping us staff new distributions located at indoor venues. They also assisted us with lunch programs for children whose schools had shut down.

The debris flow created new challenges with providing food to areas that were blocked off from simple distribution. Whether it was providing fresh fruit to evacuated Montecito Union School students who had not seen any for several days or getting food to Carpinteria through our sister food bank in Ventura when the 101 was closed, we made it happen and kept people fed and healthy.

Your support made it all possible.

We have learned many lessons from the disasters that will make us a better organization, both in response to large-scale emergencies and in our normal programming to fight the 'daily disaster' of hunger in Santa Barbara County.

We are excited about our new disaster food box program. You can purchase a one-week emergency food supply in a convenient box for members of your family, and we'll provide one to a low-income family at the same time. That way, our entire community can stay safe in a future disaster.

That is truly what the Foodbank is all about. Sharing food and education and working together to create a hunger-free Santa Barbara County where everyone has enough healthy food to eat and the food literacy skills to make the best use of it.

You have so many ways to get involved in this joyful and essential work. We look forward to your continued partnership.

Thanks for your inspiration and generosity,

Erik Talkin
CEO Foodbank

Securing Santa Barbara County's Food Supply

Food security. What does this phrase mean to you? Though there have never been any guarantees in life, this moment in history feels particularly uncertain. Be it weather extremes, political instability, or the dawning realization that this country's current conventional means for producing much of its food cannot be sustained, the future looks more precarious these days. For many in Santa Barbara County, uncertainty about the food supply has been a regular feature of their lives for some time. Other community members were suddenly introduced to food insecurity following the Thomas disasters. Still more of us wonder what might be around the bend. In addition to water, healthy food is the most important foundational resource any community has. Ensuring a community's resilience means ensuring the resilience of its food supply through uncertain times. It also means educating the community regarding sourcing, use and care of this precious resource.

This is why I am so proud to sit on the board of the Foodbank. Over the last decade, we have not only immensely improved the quality of the food we provide (nearly 50% fresh produce today!), we have also developed and implemented a youth food literacy program, helped spearhead Santa Barbara County's Food Action Plan, partnered with local healthcare agencies to address chronic illness through 'Food as Medicine,' and, following the Thomas disasters, are now actively enhancing our disaster preparedness plan. Writ large, our overarching mission is to secure the supply of nutritious food for all residents of Santa Barbara County, regardless of what the future might bring, in order to ensure the health and well-being of our community for generations to come. We need your engagement with us in order to improve upon and continue this work. I hope you'll take a few minutes to read this report and reach out to any staff or board member with questions, concerns or comments. There are so many ways to help. We'd love to have you by our side.



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Chair, Board of Trustees

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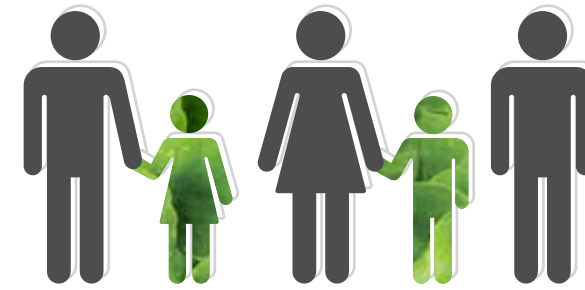
Barbara Tzur

Erwin Villegas

Who We Serve



1 in 4 residents
countywide each year



39% of those we serve are children

Brown Bag Program

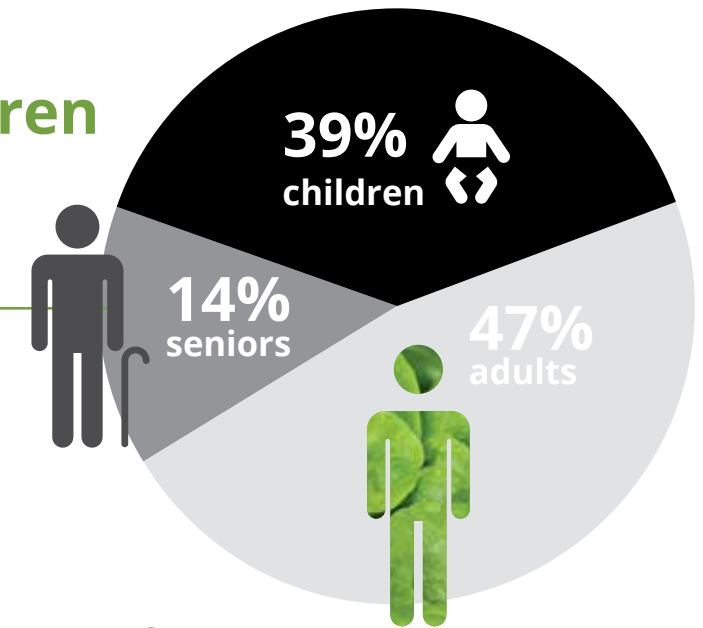
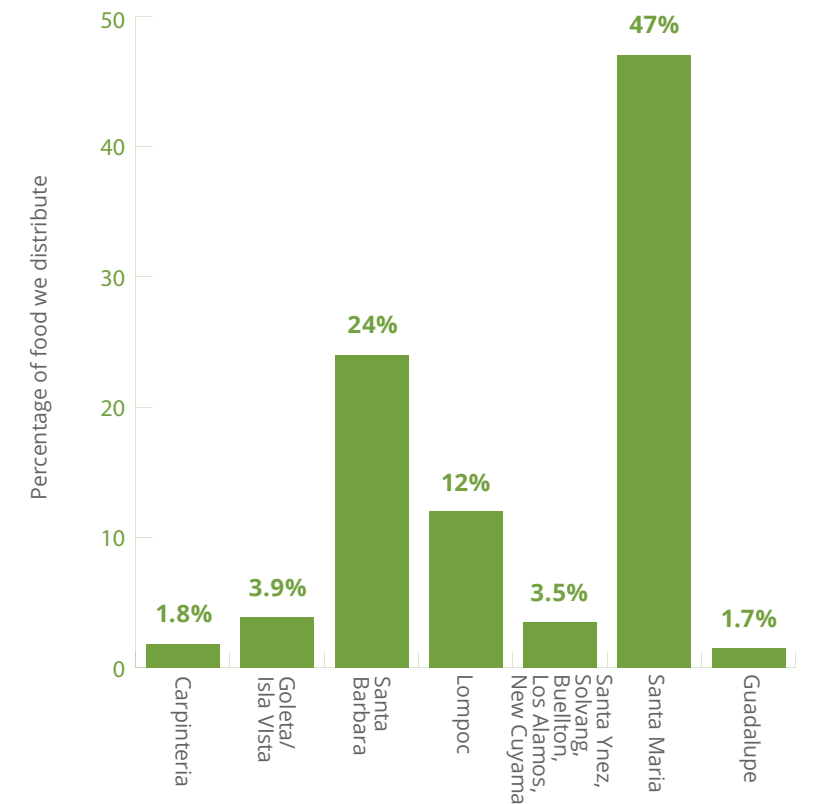
for Low-Income Seniors

- 16 distribution sites countywide
- Twice-monthly
- Home delivery for disabled seniors
- 599,000 pounds
- Healthy groceries & fresh produce

Refugio's Story

Refugio is thankful to have received fresh produce and nutritious groceries for herself and her children when she was fighting cancer last year. Like many program participants who get back on their feet, Refugio gives back by volunteering often at our Santa Maria warehouse. She helps at the front desk, sorts and packs groceries, distributes food, anything that needs to get done.

We're grateful for her support!





Feed the Future Children's Health Initiative

Programs Serve More than Food

This year we served more Santa Barbara County children than ever with healthy food and 500 hours of nutrition education based on seasonal fresh produce. **10,000+ children at 67 locations!**

Food Literacy in Preschool (FLIP)

12 pre-schools - 100% increase from previous year

Serves low-income and homeless children with play-based curriculum that introduces a single fruit or veggie and includes a bag to share with their families.

- Carpinteria Children's Project
- Storyteller PreSchool
- Head Start

"I didn't know you could eat the green part of a strawberry!"

Simeon,
Carpinteria
pre-schooler



Picnic in the Park (PIP)

25% increase from previous year

- Healthy summer lunches
- Nutrition education
- Fun physical activities
- 1 in 5 children
- 14 parks, libraries & neighborhood centers
- 39,000+ meals
- 10 weeks
- 1,121 children



Kids' Farmers Market (KFM)

23 after-school programs countywide

Kindergarten-6th grade

Provides fresh produce, nutrition education, cooking instruction and simple recipes to share at home.

- Carpinteria
- Goleta
- Santa Barbara
- Santa Ynez
- Lompoc
- Santa Maria

Teens Love Cooking (TLC)

9 locations - 300% increase from previous year

Teaches teens to cook and enjoy healthful, plant-rich meals they can share with their families and carry into adulthood.

"My favorite food we cooked is chicken-veggie stir fry. I never tried red peppers before; they're so sweet!"

Evelyn,
Lompoc middle schooler



Healthy School Pantry (HSP)

Keeps children, their families and neighborhoods strong. HSP builds community with fresh produce and nutritious groceries, health education and wraparound services at times of day when the whole family can participate.

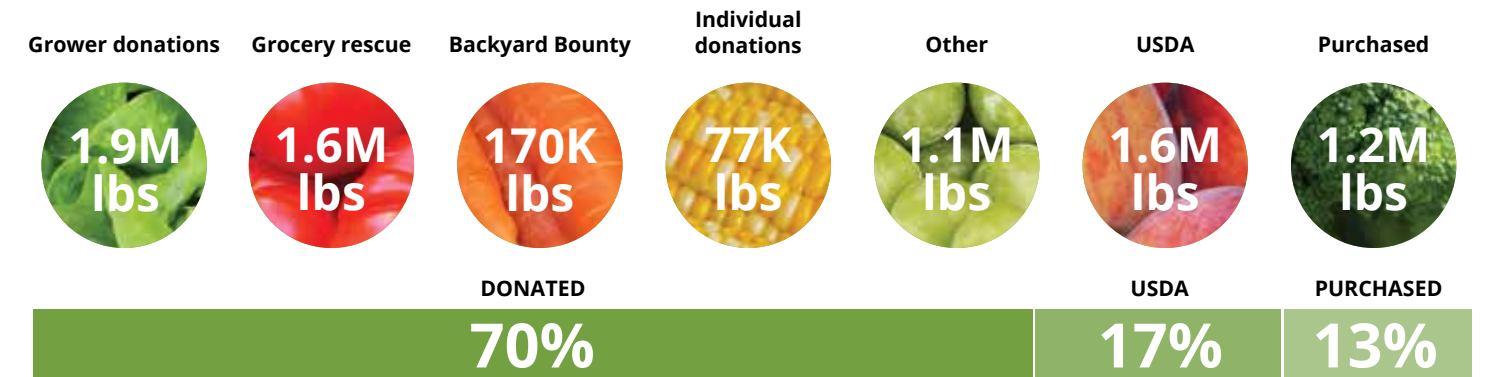
- Harding University Partnership School
- Isla Vista Elementary School
- Santa Maria Veterans Memorial Bldg
- El Camino Community Center, Lompoc



Foodbank of Santa Barbara County was named
2018 Youth Agency of the Year
by the City of Santa Barbara & SB Teen Coalition



Where do we get all this healthy food?



2,107

Foodbank volunteers provided

24,754

hours of service!

Our trusty volunteers fight hunger by

- sorting groceries and packing bags at our warehouses
- distributing nutritious food to those facing hunger
- delivering food to home-bound seniors
- teaching kids how to cook
- harvesting fresh fruit and veggies from private gardens and orchards with Backyard Bounty
- empowering Diabetes Impact Group graduates to stay on track with diet and exercise
- supporting Foodbank administration and marketing
- staffing information tables

Sign up to help: foodbanksbc.org/volunteer

Thank you to our 300+ non-profit partners

They help us distribute **10 MILLION pounds** of nutritious food. **½ is FRESH PRODUCE!**

Alma Cena Sana Turns One!

Lompoc Center Puts Santa Barbara County Food Action Plan to Work

We celebrated a successful first year of our weekly, healthy food access program in one of our county's highest-need neighborhoods.

Alma Cena Sana is aligned with priority goals of the Santa Barbara County Food Action Plan to invest in our community and our health and wellness.

Spearheaded by Lompoc resident and Foodbank volunteer-turned-staff-member Sonia Sandoval, Alma Cena Sana brings together nutritious groceries with cooking demos, fun family activities, health and education services.

Lompoc City Council issued a proclamation lauding our year of work to advance health in a community facing great need.



Photo credit: Len Wood, Lompoc Record



Community Events

Thanks to our generous supporters for joining us at these important annual fundraisers.

Table of Life 2017

October 14, 2017

Honoree **Jeff Bridges**

Host Committee Co-chairs **Ann Daniel** and **Nancy Sheldon**

\$438,000 raised

Empty Bowls

20th Annual Santa Barbara Empty Bowls

November 12, 2017

Host Committee Chair **Danyel Dean**

\$109,000 raised

16th Santa Maria Empty Bowls

October 25, 2017

\$41,000 raised

14th Lompoc Empty Bowls

March 28, 2018

Host Committee Co-chairs **Heidi Holdsambeck** and **Nora K. Wallace**

\$35,000 raised



Our Generous Donors

Thank you for making this critical work possible

January 1, 2017 – June 30, 2018

● = HUNGER RELIEF CHAMPIONS WHO DONATE 30,000 POUNDS OF FOOD OR MORE IN A SINGLE YEAR

Leadership Circle

Donations of or valued at **\$50,000 and above**

The Albertsons Companies Foundation and The Vons Foundation, Bank of America, Riley and Susan Bechtel, California Association of Food Banks, Feeding America, Hutton Parker Foundation, Mericos Foundation, John and Mercedes Mithun, Santa Barbara Foundation, Southern California Gas Company, United Way of Santa Barbara County, USDA, Weingart Foundation, Women's Fund of Santa Barbara

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Patterson and San Roque Post Offices, Vita Coco, Vons, Walmart, Whole Foods, ● Windset Farms, Wood-Claeysens Foundation

Fruit of the Earth Champions

Donations of or valued at **\$25,000 - \$49,999**

Aera Energy LLC, The Albertsons Companies Foundation and the Entertainment Industry Foundation, Ann Jackson Family Foundation, City of Santa Barbara, Dancing Tides Foundation, Deckers Brands, Dignity Health Marian Regional Medical Center, Edwin and Jeanne Woods Foundation, Enterprise Rent-A-Car, Fess Parker Family Fund, Goldenvoice/AEG, The Henry Mayo Newhall Foundation, JL Foundation, Mark and Dorothy Smith Family Foundation, Maryan Schall, Muriel Schloss, Warren and Mary Lynn Staley, Trinity Episcopal Church, Ivano Vit, Volentine Family Foundation, Walter J. and Holly O. Thomson Foundation, Wells Fargo Foundation, Wood-Claeysens Foundation, Yardi Systems, Inc.

FOOD DONORS: ● Better Produce, Boy Scouts of America, Church of Jesus Christ of Latter-day Saints, ● Combs Distribution, ● Epic Veg, Feeding America Riverside, Food Bank Coalition of San Luis Obispo County, Food From The Heart Santa Barbara, ● Hollandia Produce, Main Street Produce Inc., Mamma Chia, Pacific Christian Center, ● Santa Barbara Farms, Treehouse Private Brands

Garden of Health Advocates

Donations of or valued at **\$10,000 - \$24,999**

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† Deceased

Disaster Preparedness: Building a Resilient Santa Barbara County

To ensure all in our community stay healthy when large-scale emergencies strike, we're building on lessons learned from the twin disasters of last winter.

Hunger into Health

In a decade at the helm of the Foodbank, CEO Erik Talkin "wrote the book" on transforming the health of the community with good nutrition and award-winning education programs. This year, Erik wrote "Hunger into Health," which chronicles ten years of leadership and provides guidance for other NGO's that aspire to pivot their missions.

100% of profits from "Hunger into Health" support local kids facing hunger. Available on amazon.com.

Our 5-point readiness plan

- + Hold a Disaster Preparedness Summit
- + Launch a Disaster Food Box program
- + Recruit and train "super volunteers" who can run emergency food distributions
- + Expand existing education and launch new programs to strengthen community resilience that empowers all to eat healthfully with limited resources.
- + Acquire new vehicles to update our aging fleet

ANNUAL OPERATING REVENUE • 7/1/17 - 6/30/18

Individuals	\$2,033,733	39%
Foundation	\$787,049	15%
Corporations	\$1,165,386	23%
Government	\$593,919	12%
Organization/Special Events	\$578,977	11%
TOTAL	\$5,159,064	

Note: This revenue does not include the following: a) \$13,471,069 of in-kind contributions; and b) \$515,944 of other revenues (includes interest, agency fees, etc.)

ANNUAL OPERATING EXPENSES • 7/1/17 - 6/30/18

Agency Services	\$6,976,882	39%
Free Produce Program	\$5,009,043	28%
Other Program Services	\$4,293,466	24%
General and Administration	\$715,578	4%
Fundraising	\$894,472	5%
TOTAL	\$17,889,441	

Ways to Help

- Volunteer
 - Donate food and funds
 - Sponsor an event
 - Donate produce grown at home
- foodbanksbc.org/give-help

STATEMENT OF FINANCIAL POSITION

ASSETS

Cash and Investments	\$2,969,006
Accounts Receivable	\$575,315
Deposits	\$26,030
Food Inventory	\$733,652
Land, Building, and Equipment	\$1,386,794
TOTAL ASSETS	\$5,690,797

LIABILITIES & NET ASSETS

Accounts Payable & Accrued Expended	\$543,044
In-kind Loan	\$216,000
TOTAL LIABILITIES	\$759,044

NET ASSETS

Unrestricted: Undesignated	\$4,196,239
Unrestricted: Designated	\$106,442
Temporarily Restricted	\$623,488
Permanently Restricted	\$5,584
Total Net Assets	\$4,931,753
TOTAL LIABILITIES & NET ASSETS	\$5,690,797

..... Foodbank of Santa Barbara County

North County Facility
490 West Foster Rd
Santa Maria, CA 93455
(805) 937-3422

South County Facility
4554 Hollister Ave.
Santa Barbara, CA 93110
(805) 967-5741

Education & Administration Center
1525 State St., Ste. 100
Santa Barbara, CA 93101
(805) 967-5741

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The Foodbank of Santa Barbara County is a 501(c)3 organization Tax ID # 77-0169214

Photography by Jacqueline Pilar

