

2019 Sponsor Opportunities



Engaging with the Foodbank of Santa Barbara County's events and campaigns offers positive exposure and demonstrates your support of our critical mission to transform the health of Santa Barbara County through good nutrition



Foodbank of Santa Barbara County



- Our mission: To end hunger and transform the health of Santa Barbara County through good nutrition.



Our Impact: With each person and family we reach through food distribution, we are introducing nutrition education to transform the health and potential of working families, seniors and other individuals countywide. Our food is utilized by 1 in 4 people in our community.



Food is Just the Beginning

The Foodbank of Santa Barbara County prides itself in their award winning educational programs that not only feed our community, but enrich and empower them.



We teach children of all ages the importance of eating healthy foods through our various nutrition education courses. We strive to move people of all ages from hunger to health by providing them the tools they need to succeed.

Disaster Preparedness:

As the lead organization for VOAD-SBC we are fiscally and logistically responsible for leading disaster response efforts in Santa Barbara County.

We are expanding our disaster response capacity over the coming years.



Ways to get involved: **Events**



Empty Bowls
Event: Annual Community Driven Event that occurs in three locations: Santa Barbara, Santa Maria and Lompoc. Serving soup is a role reserved for sponsors.



Table of Life:
Our annual gala that brings together chefs, wine makers, and food enthusiasts to support the Foodbank's mission to turn hunger into health.



TABLE *of* LIFE



Event	Calendar	Description	Benefits	Sponsor Levels
Lompoc Empty Bowls	<p>Wednesday, March 25 2020</p> <p>Dick Dewees Community & Senior Center</p>	600 guests. For \$25, guests choose a handmade bowl, enjoy a simple meal of soup, bread and water, and take home the bowl as a reminder of the meal's purpose: to feed the hungry in our community.	Event tickets; volunteer opportunities (including soup service); print and digital media recognition; day-of- event recognition.	\$250-\$5,000
Table of Life	<p>Saturday, September 28, 2019</p> <p>At a private residence in Montecito</p>	200 guests. A garden party and dinner gala that brings together chefs, wine makers, and foodies to support the Foodbank's mission to turn hunger into health.	Table seating; print and digital media recognition; day-of- event recognition; invitation for two to gala pre- event dinner.	\$1,000-\$15,000
Santa Maria Empty Bowls	<p>Wednesday, October 23, 2019</p> <p>Santa Maria Fair Park</p>	600 guests. For \$25, guests choose a handmade bowl, enjoy a simple meal of soup, bread and water, and take home the bowl as a reminder of the meal's purpose: to feed the hungry in our community.	Event tickets; volunteer opportunities (including soup service); print and digital media recognition; day-of- event recognition.	\$250-\$4,500
Santa Barbara Empty Bowls	<p>Sunday, November 10, 2019</p> <p>Ben Page Youth Center</p>	1,000 guests. For \$30, guests choose a handmade bowl, enjoy a simple meal of soup, bread and water, and take home the bowl as a reminder of the meal's purpose: to feed the hungry in our community.	Event tickets; volunteer opportunities (including soup service); print and digital media recognition; day-of- event recognition	\$1,000-\$10,000

Ways to get involved: **Programs and Campaigns**

Program Supporter:

Support our programs and provide thousands of families and individuals with healthy meals.



Letter Carrier's Stamp Out Hunger:

Local letter carrier campaign showcasing your logo on thousands of bags distributed throughout Santa Barbara County.







Food and Funds Drives:

An opportunity to host a food and funds drive giving your organization prime exposure to the community.



End Summer Hunger: Our annual campaign that provides free, healthy lunches and enrichment activities for Santa Barbara County Children.

Campaign	Calendar	Description	Benefits
	May - June	The <i>End Summer Hunger</i> campaign supports <i>Picnic in the Park</i> , a summer program that provides 36,000 free, healthy lunches and enrichment activities for Santa Barbara County children.	Print and digital media recognition with your company logo and name; acknowledgment in Annual Report; invitation to volunteer at lunch site; providing thousands of children with healthy meals.
	November-December	Santa Barbara businesses compete to win the most points in fundraising, volunteering, and food donations. The winner is awarded the Golden Turkey trophy to display for a year.	Your logo and name on the Foodbank website and campaign page; acknowledgment in Annual Report; social media post; Foodbank event invitations; facility tour.
Food and Funds Drives 	Year Round	Your company will have prime exposure in front of companies, groups, and individuals who support the Foodbank by hosting a food and funds drive. Borrow Foodbank-branded bins and place them in your company.	Your logo and name on the Foodbank website; recognition on social media (8,000+ followers); one monthly e-news acknowledgement (6,500 recipients).
Program Supporter 	Year Round	Support nutrition education through our Children’s Health Initiative programs or provide hundreds of families with healthy groceries by funding and volunteering at a food distribution program in your community.	Your logo and name on the Foodbank website and campaign page; acknowledgment in Annual Report; social media post; Foodbank event invitations; facility tour.
Letter Carriers’ Stamp Out Hunger Food Drive Bag Branding – Countywide and SB	Countywide: May SB County: November	Local food drive fueled by 75,000 bags distributed to households and at post offices throughout Santa Barbara County in May and 40,000 bags in Santa Barbara in November	Your company logo printed on 75,000 bags distributed to households and at post offices throughout Santa Barbara County in May and 40,000 in November.

2019 Calendar



Event/Campaign/Program	Date
Lompoc Empty Bowls	March 20
End Summer Hunger Campaign	May 1 – August 31
Table of Life	September 28
Santa Maria Empty Bowls	October 23
Santa Barbara Empty Bowls	November 10
Letter Carrier Drive	May & November
End Hunger Games	November - December
Food & Funds Drives	Year - Round
Program Supporter	Year - Round





Volunteer and Employee Engagement

Some of the most important work done in the fight to end hunger is performed by our volunteer force. Volunteers are needed throughout the year to help us sort food, glean produce, and serve food to children, teens and seniors through various programs.



Volunteering is a great way to engage your employees, encourage teamwork and establish a culture of philanthropy at your organization.





Contact Nathalie Keller, Corporate Development Manager or Dan Thomas, Chief Development Officer for more information on how to get involved with the Foodbank of Santa Barbara County.

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