2019 Sponsor Opportunities



Engaging with the Foodbank of Santa Barbara County's events and campaigns offers positive exposure and demonstrates your support of our critical mission to transform the health of Santa Barbara County through good nutrition





Foodbank of Santa Barbara County

 Our mission: To end hunger and transform the health of Santa Barbara County through good nutrition.









Our Impact: With each person and family we reach through food distribution, we are introducing nutrition education to transform the health and potential of working families, seniors and other individuals countywide. Our food is utilized by 1 in 4 people in our community.

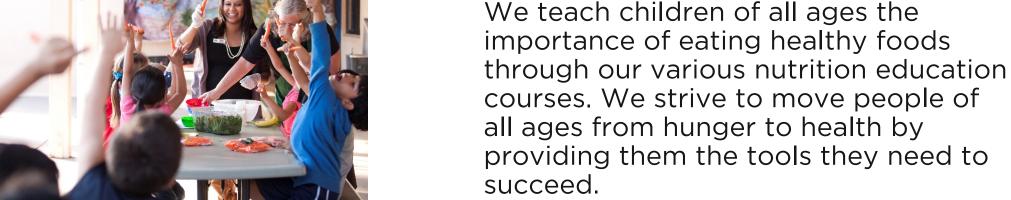
Food is Just the Beginning

The Foodbank of Santa Barbara County prides itself in their award winning educational programs that not only feed our community, but enrich and empower them.











Disaster Preparedness:

As the lead organization for VOAD-SBC we are fiscally and logistically responsible for leading disaster response efforts in Santa Barbara County.

We are expanding our disaster response capacity over the coming years.









Ways to get involved: Events

Empty Bowls
Event: Annual
Community
Driven Event that
occurs in three
locations: Santa
Barbara, Santa
Maria and
Lompoc. Serving
soup is a role
reserved for
sponsors.





Table of Life:

Our annual gala that brings together chefs, wine makers, and food enthusiasts to support the Foodbank's mission to turn hunger into health.







TABLE & LIFE

Event	Calendar	Description	Benefits	Sponsor Levels
Lompoc Empty Bowls	Wednesday, March 25 2020 Dick Dewees Community & Senior Center	600 guests. For \$25, guests choose a handmade bowl, enjoy a simple meal of soup, bread and water, and take home the bowl as a reminder of the meal's purpose: to feed the hungry in our community.	Event tickets; volunteer opportunities (including soup service); print and digital media recognition; day-of- event recognition.	\$250- \$5,000
Table of Life	Saturday, September 28, 2019 At a private residence in Montecito	200 guests. A garden party and dinner gala that brings together chefs, wine makers, and foodies to support the Foodbank's mission to turn hunger into health.	Table seating; print and digital media recognition; day-of- event recognition; invitation for two to gala pre- event dinner.	\$1,000- \$15,000
Santa Maria Empty Bowls	Wednesday, October 23, 2019 Santa Maria Fair Park	600 guests. For \$25, guests choose a handmade bowl, enjoy a simple meal of soup, bread and water, and take home the bowl as a reminder of the meal's purpose: to feed the hungry in our community.	Event tickets; volunteer opportunities (including soup service); print and digital media recognition; day-of- event recognition.	\$250- \$4,500
Santa Barbara Empty Bowls	Sunday, November 10, 2019 Ben Page Youth Center	1,000 guests. For \$30, guests choose a handmade bowl, enjoy a simple meal of soup, bread and water, and take home the bowl as a reminder of the meal's purpose: to feed the hungry in our community.	Event tickets; volunteer opportunities (including soup service); print and digital media recognition; day-of- event recognition	\$1,000- \$10,000

Ways to get involved: Programs and Campaigns

Program Supporter:

Support our programs and provide thousands of families and individuals with healthy meals.



Letter Carrier's Stamp Out **Hunger:** Local letter carrier campaign showcasing your logo on thousands of bags distributed throughout Santa Barbara County.





Food and Funds Drives:

An opportunity to host a food and funds drive giving your organization prime exposure to the community.



End Summer Hunger: Our annual campaign that provides free, healthy lunches and enrichment activities for Santa Barbara County Children.

Campaign	Calendar	Description	Benefits
END SUMMER HUNGER	May - June	The End Summer Hunger campaign supports Picnic in the Park, a summer program that provides 36,000 free, healthy lunches and enrichment activities for Santa Barbara County children.	Print and digital media recognition with your company logo and name; acknowledgment in Annual Report; invitation to volunteer at lunch site; providing thousands of children with healthy meals.
END HUNGER GAMES	November- December	Santa Barbara businesses compete to win the most points in fundraising, volunteering, and food donations. The winner is awarded the Golden Turkey trophy to display for a year.	Your logo and name on the Foodbank website and campaign page; acknowledgment in Annual Report; social media post; Foodbank event invitations; facility tour.
Food and Funds Drives	Year Round	Your company will have prime exposure in front of companies, groups, and individuals who support the Foodbank by hosting a food and funds drive. Borrow Foodbank-branded bins and place them in your company.	Your logo and name on the Foodbank website; recognition on social media (8,000+ followers); one monthly e-news acknowledgement (6,500 recipients).
Program Supporter	Year Round	Support nutrition education through our Children's Health Initiative programs or provide hundreds of families with healthy groceries by funding and volunteering at a food distribution program in your community.	Your logo and name on the Foodbank website and campaign page; acknowledgment in Annua Report; social media post; Foodbank event invitations; facility tour.
Letter Carriers' Stamp Out Hunger Food Drive Bag Branding – Countywide and SB	Countywide: May SB County: November	Local food drive fueled by 75,000 bags distributed to households and at post offices throughout Santa Barbara County in May and 40,000 bags in Santa Barbara in November	Your company logo printed on 75,000 bags distributed to households and at post offices throughout Santa Barbara County in May and 40,000 in November.

2019 Calendar

Event/Campaign/Program	Date	
Lompoc Empty Bowls	March 20	
End Summer Hunger Campaign	May 1 - August 31	
Table of Life	September 28	
Santa Maria Empty Bowls	October 23	
Santa Barbara Empty Bowls	November 10	
Letter Carrier Drive	May & November	
End Hunger Games	November - December	
Food & Funds Drives	Year - Round	
Program Supporter	Year - Round	





Volunteer and Employee Engagement

FOOD BARKARA COUNTY

Some of the most important work done in the fight to end hunger is performed by our volunteer force. Volunteers are needed throughout the year to help us sort food, glean produce, and serve food to children, teens and seniors through various programs.



Volunteering is a great way to engage your employees, encourage teamwork and establish a culture of philanthropy at your organization.





Contact Nathalie Keller, Corporate Development Manager or Dan Thomas, Chief Development Officer for more information on how to get involved with the Foodbank of Santa Barbara County. FOOD BANK SANTA BARBARA COUNTY

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