

FOODBANK OF SANTA BARBARA COUNTY

Community Impact

Fiscal Year 2019



**TRANSFORMING
HUNGER INTO
HEALTH**

WWW.FOodbANKSBC.ORG



LETTER FROM THE CEO

The Foodbank's bold vision is to be the hub for food in Santa Barbara County. If you need food or want to donate, you come to us. If you want to learn about nutrition, or want to share your knowledge with others, you come to us too.

Our vision is becoming a reality in partnership with supporters and volunteers who are helping to build a healthy and food secure Santa Barbara County. Thank you!

We're increasing our outreach and programs, with this year's well-received Food as Medicine series and a major high school program that we plan to launch next year.

We are also improving disaster preparedness by spearheading a comprehensive feeding plan to provide food for everyone in the county during a major disaster.

This is your food bank, here for all who need our services, whether it be low-income families struggling to get by, people sheltering in place in an emergency or furloughed government workers.

There's always something new happening at the Foodbank. Reach out to our wonderful team to find out how you can get more involved.

Erik Talkin

CEO Foodbank of Santa Barbara County



ENSURING WE'RE FULLY READY

I'm pleased to take on the role of Board Chair in my fifth year as a Foodbank Trustee. My priority will be to ensure our long-term fiscal health so we can continue to serve all Santa Barbara County residents facing food insecurity.

We need to be ready to face the uncertainties of climate change that contribute to fire, drought, floods and slides. We must also remember that we live in earthquake country. Our resilience as a community depends on preparedness.

One key component will be to establish an effective and viable warehouse facility that can serve the community if disasters render us unable to receive food from outside sources.

Along with the Foodbank's other disaster preparedness initiatives, a new warehouse will allow us to work together with the community to respond and recover from whatever disasters will come.

George Bean

Chair, Board of Trustees



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At **Picnic in the Park** this summer, children throughout Santa Barbara County enjoyed 35,000+ healthy lunches prepared by expert chefs from Santa Barbara Unified School District at 17 locations (a 20% increase over 2018). When we learned that some kids were missing lunch due to fear of ICE presence, we set up alternative sites to ensure all children had access to healthy food, so they'd be ready to start school strong.



FOODBANK BY THE NUMBERS

WHAT: We distributed
10 million lbs of healthy food!
½ was fresh produce!

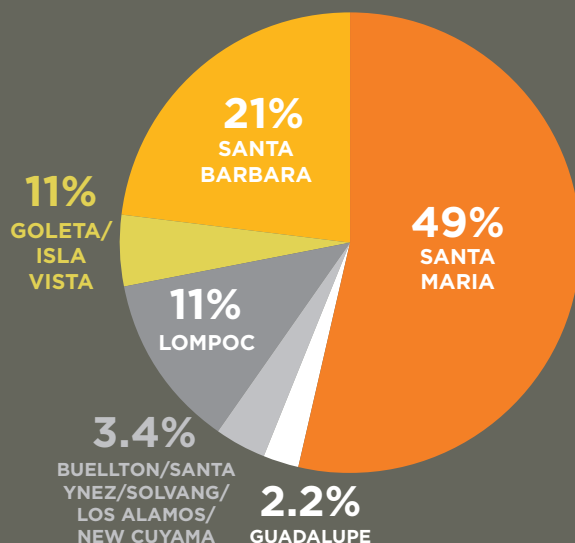
WHERE DOES THE FOOD COME FROM?



*TMO-Trade Mitigation Offering

To reduce the negative impact on farmers and food producers from current international trade conditions, the federal government purchased food and shipped it to food banks nationwide to be stored and distributed.

WHERE DOES THE FOOD GO?



WHO: 191,000 residents
received food from
the Foodbank

40% of those we serve
are **children**

1,591 volunteers donated
10,807 hours of their time



HOW: Our **300+ non-profit
and community partners**
receive food from the
Foodbank and distribute it
to our neighbors in need

Nutrition Knowledge for All

The Foodbank's **Children's Health Initiative** helps children develop a taste for fresh food and equips them with knowledge and skills to eat healthfully as they move toward adulthood. Kids from toddlers to teens learn about the nutritional value of fresh produce and enjoy active learning about food with our volunteer educators.

Our brand new **Food as Medicine** series expands the reach of nutrition education to include the entire community and beyond, with public and digital access to programs that teach how diet can positively affect health.



**"MY BEST COOKING TIP
IS TO HAVE FUN."**

Samuel, Teens Love Cooking

FEED THE FUTURE: CHILDREN'S HEALTH INITIATIVE

FOOD LITERACY IN PRE-SCHOOL (FLIP)

What are those dots on the strawberry?
Why is an apple crunchy? Butter lettuce smells good, but doesn't taste like butter! We'll read fun picture books about a special fruit or veggie and then explore and taste it. You can take some home to your family and try out recipes with them.

KIDS' FARMERS MARKET (KFM)

We'll learn about the benefits of the "Produce of the Month" and then make simple, tasty recipes with it: cabbage tacos, apple-peanut butter race cars, fresh tomato salsa, or broccoli pasta. Then you can "shop" at our mini-farmers market for fruits and veggies to take home to share with your family tonight.

TEENS LOVE COOKING (TLC)

What fats are good for you and why? What happens to the vitamins in veggies when they're cooked? We'll mince, chop and slice, stir-fry, sauté and steam to make recipes like ratatouille, chicken veggie stir-fry and tofu breakfast scramble. After seven weekly lessons, we'll prepare a fiesta for our families to share what we learned.

HEALTHY SCHOOL PANTRY (HSP)

We'll attend HSP with our mom or dad and siblings at a school in our neighborhood and receive fresh food to take home. We'll also sample healthy recipes, get exercise tips and health screenings, find CalFresh resources and more, at times when the whole family can attend together.

SIGN UP TO VOLUNTEER:
FOODBANKSBC.ORG/GIVE-HELP/VOLUNTEER

FOOD AS MEDICINE

We provide fresh produce and nutritious groceries to anyone who needs them, from low-wage earners to families hit by unexpected medical bills to those sheltering in place during a disaster.

More lasting than the food itself, though, is knowing how it affects the body and how to use it to increase well-being. That's why we're working to empower every resident of Santa Barbara County to maintain or improve their health with food.

Nutrition experts on staff and in the community are creating programs to help all of us be better informed and feel more vital through diet.

At Food as Medicine events in homes and public spaces, and via podcasts and newsletters, we've learned to:

- Prevent cancer with cruciferous veggies
- Promote brain health with garden herbs
- Eat for optimal digestion
- Reduce inflammation with grass-fed beef bone broth

LEARN MORE: FOODBANKSBC.ORG/GET-HELP/FAM



Nutrition experts Randi Miller and Vibeke Weiland educate the community through Food as Medicine events.

**"LITTLE BY LITTLE WE HAVE TO BE READY.
IT'S AMAZING IT LASTS FOR 25 YEARS!"**

Ana Cifuentes, Disaster Food Box recipient



DISASTER FOOD BOXES

Every household should be ready to stay nourished while sheltering in place after a disaster. We sourced an emergency food supply that can feed one person for one week.

It's compact, lasts for 25 years and includes survival supplies. For every box purchased, we're donating one to a low-income family. 824 boxes were purchased in the first year.

PURCHASE A BOX:

DONATE.FOODBANKSBC.ORG/DISASTERBOX



Disaster Preparedness Initiatives

The Thomas Fire and Montecito 1/9 Debris Flow highlighted that anyone can face food insecurity in a disaster. And from that experience, we saw a need to build essential partnerships for effective disaster response. Now we understand better what preparedness means. Here is a summary of our new initiatives.



25TH HOUR: FOODBANK DISASTER PREPAREDNESS CONFERENCE

In September 2018, more than 150 disaster response experts and professionals from the local, state and national levels came together for a one-day training to plan for effective disaster response. Kevin Smith, a director at FEMA, provided insight from the federal level. And MIT's Office of Emergency Management led a large-scale exercise in which attendees identified needs and mapped steps to respond to a major earthquake in our area.

READ THE WHITE PAPER:
FOODBANKSBC.ORG/DISASTERRELIEF

DISASTER FEEDING PLAN

This June, we launched our Disaster Feeding Plan initiative. Over 60 disaster professionals and nonprofit leaders gathered to establish key priorities for a successful feeding plan in the event that a disaster isolates our county from outside sources of food. We experienced this when the 101 closed after the debris flow; an earthquake could disrupt all transport arteries, leaving the community dependent on the Foodbank's current inventory.



ADDITIONAL STORAGE CAPACITY

We worked with the City of Goleta to procure a one-year lease on a warehouse to supplement storage capacity while we prepare to build or purchase a new south county warehouse. If south county is cut off from our larger warehouse in Santa Maria, we'll have greater inventory on hand to feed the entire community.

SPANISH-LANGUAGE DISASTER TRAINING

To support disaster preparedness for our entire community, the Foodbank is providing training and disaster food boxes at Spanish-language disaster fairs throughout the county. "A disaster food box helps because it might be hard to get a bus to the grocery store after a disaster," explained Ana Cifuentes, who participated in a disaster fair in Isla Vista. "Even if you could get to Albertsons, during the Thomas Fire the shelves were empty."



Ana Cifuentes
Disaster Food Box
recipient



We launched a **new logo** to reflect that people are at the heart of all we do. When you see it on our trucks around town, you'll know nutritious food is on its way to those who need it, or we're reducing food waste by bringing rescued groceries and fresh produce gleaned by our Backyard Bounty program back to the warehouse for distribution in the community.

OUR GENEROUS DONORS

Thank you for making this critical work possible

● = HUNGER RELIEF CHAMPIONS, WHO DONATE MORE THAN 30,000 POUNDS OF FRESH PRODUCE IN A SINGLE YEAR

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* Deceased



During the **federal government shutdown**, thousands of Santa Barbara County residents missed several paychecks. The Foodbank set up emergency food distributions and provided more than 26,000 pounds of healthy groceries and fresh produce to those who work for Lompoc Federal Prison, Vandenberg AFB, air traffic control, TSA, the National Weather Service, Coast Guard, USDA, Forest Service and IRS. *Photo: Len Wood/Santa Maria Times*

OUR GENEROUS DONORS

Thank you for making this critical work possible

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School of Nutrition Knowledge

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The community came out in force at **Empty Bowls** to help solve hunger here at home. Celebrating 21 years in Santa Barbara, 17 years in Santa Maria and 15 years in Lompoc, Empty Bowls events unite friends, old and new, who choose a handcrafted bowl (“for keeps”), enjoy a lunch of gourmet soup, and feel good knowing they made a difference in the lives of their neighbors who face hunger.

OUR GENEROUS DONORS

Thank you for making this critical work possible

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Our 7th annual **Table of Life** Gala honored two heroic “first responders” who provided the community with nourishment for body and spirit after the Montecito 1/9 Debris Flow: Alison Hardey of Jeannine’s Bakery and Patrick Braid of Village Cheese & Wine, pictured with host committee chair Janet Garufis, CEO and Chairman of Montecito Bank & Trust, and Foodbank CEO Erik Talkin.

OUR GENEROUS DONORS

Thank you for making this critical work possible

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OUR NEW STRATEGIC PLAN: 2019-2022

This year, the Foodbank developed a new strategic plan. Participants included our entire staff, board of trustees, community experts in disaster preparedness, marketing, and health and nutrition education, along with organizational planning consultants. Together we identified goals and strategies for the coming three years.

Our two priority goals, and strategies to implement them, are:

1) Establish the Foodbank as Santa Barbara County's hub for food and nutrition education

- Continue to distribute 10 million pounds of food each year, ½ of which is fresh produce
- Extend our reach to all linguistic demographics
- Include nutrition education at food distributions
- Increase food literacy via our children's and youth programs
- Reach the entire community with Food as Medicine events, podcasts, newsletters and social media
- Create a mobile cooking academy for high schoolers

2) Be fully prepared to feed everyone affected by a major disaster in Santa Barbara County

- Acquire a new south county warehouse
- Develop a county-wide collaborative feeding plan
- Source, store and stage disaster response food
- Train essential disaster response volunteers

VIEW OUR AUDITED FINANCIAL STATEMENTS ONLINE AT
FOODBANKSBC.ORG/ABOUT-US/PUBLICATIONS

PRE-AUDIT FINANCIAL STATEMENTS FOR FY19

REVENUE

In-Kind Food Donations	\$12,884,927	59.9%
Contributions	\$5,426,769	25.2%
Grants	\$1,456,297	6.8%
Corporations	\$539,249	2.5%
Special Events	\$584,463	2.7%
Other Income	\$20,470	0.1%
Shared Maintenance	\$590,546	2.7%
Total Revenue	\$21,502,721	

EXPENSES

Food Distribution	\$15,293,191	91.0%
Fundraising	\$840,285	5.0%
Supporting Services	\$672,228	4.0%
Total Expenses	\$16,805,704	

NET ASSETS

Total Assets	\$9,677,652
Total Liabilities	\$754,865
Net Assets	\$8,922,787

91%

Thanks to the combined impact of donated food and funds, 91% of the Foodbank of Santa Barbara County's expenses directly support programs that provide food and nutrition education to local residents.

FOODBANK OF SANTA BARBARA COUNTY

NORTH COUNTY FACILITY

490 West Foster Rd
Santa Maria, CA 93455
(805) 967-5741





SOUTH COUNTY FACILITY

4554 Hollister Ave.
Santa Barbara, CA 93110
(805) 967-5741

EDUCATION & ADMINISTRATION CENTER

1525 State Street, Ste. 100
Santa Barbara, CA 93101
(805) 967-5741

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The Foodbank of Santa Barbara County is a 501(c)3 organization Tax ID # 77-0169214

Photography by Jacqueline Pilar

