**Foodbank Community Ambassador Program Developer**

The Foodbank of Santa Barbara County is a dynamic organization committed to *ending hunger and transforming the health of Santa Barbara County* through *good nutrition*. With each person and family we reach through food distribution, we are introducing *nutrition education* to transform the health and potential of working families, seniors and other individuals countywide. Last year, the Foodbank distributed more than 9.7 million pounds of food. Our food is utilized by 1 in 4 people in our community. Half of the food we distribute is fresh produce.

Position: **Community Ambassador Program Developer**

Reports to: Director of Community Engagement

Location: Santa Barbara Warehouse

4554 Hollister Avenue, Santa Barbara, CA 93110

Commitment: 10-12 hours/week for 3 to 6 months

Ideal For: Students seeking internship experience   
 Work Study students  
 Individuals with an interest or background in marketing

**Position Overview**

The Foodbank of Santa Barbara County is seeking an individual who can help in the development of our Community Ambassador program. The goal of this program is to recruit and train cohorts of community volunteers to serve as enthusiastic Foodbank experts at events throughout Santa Barbara County, including tabling events, festivals, and volunteer recruitment fairs.

**Duties and Responsibilities**

* Work cross-departmentally to create a Community Ambassador’s manual, which includes talking points about our impact in the community, our programs, nutrition education, and how to get involved as a donor or volunteer.
* Assist in the development and training around tabling engagement tools to help attract community members and support conversation around our work, including:
  + Prize wheels and giveaways
  + Life-sized crossword puzzle
  + Kids activities
  + Recipe cards
  + Demonstrations and food samples
  + Blender Bike
* In cooperation with Foodbank Volunteer Translators, ensure engagement activities and materials are available in Spanish.
* Assist in the development of the Community Ambassador Orientation and Training.

**Required Qualifications**

* An interest and commitment to helping the Foodbank end hunger in our community through communication.
* A positive, friendly, outgoing, and can-do attitude
* Excellent writing and editing skills with strong attention to detail
* Initiative, resourcefulness, and flexibility
* Basic Microsoft Office skills, basic InDesign skills a plus
* Ability to meet during the work week (approximately once a week) and correspond via email and phone.
* Ability to travel to North County as needed for Community Ambassador trainings and orientations.
* Bilingual (English/Spanish) is a plus.

**Educational Goals:**

* Learn about nonprofit operations, with a focus on communication, engagement, and education.
* Gain experience in writing and editing, marketing, and public speaking.
* Practice networking, and interpersonal and professional communication skills.