



# **2020 Sponsor Opportunities**

## Foodbank of Santa Barbara County

Engaging with the Foodbank of Santa Barbara County offers positive exposure and demonstrates your support of our critical mission to transform the health of Santa Barbara County through good nutrition

[www.foodbanksbc.org](http://www.foodbanksbc.org)

## Our Mission

To end hunger and transform the health of Santa Barbara County through good nutrition.



## Our Impact

Our clients do not simply gain healthful food. Each individual and family is also introduced to nutrition education proven to transform their health and potential.

**Our food is utilized by 1 in 4 people in  
our community**

## Food is Just the Beginning

The Foodbank of Santa Barbara County prides itself in our award-winning educational programs that not only feed our community, but also enrich and empower them.

We teach children the importance of eating healthy foods through our various nutrition education courses.

We strive to move people of all ages from hunger to health by providing them the tools they need to make healthy choices.



**40% of those we serve are  
children**



## Disaster Preparedness

As the lead organization for VOAD-SBC we are fiscally and logistically responsible for leading disaster response efforts in Santa Barbara County. We are expanding our disaster response capacity over the coming years.



## Volunteer + Employee Engagement

Some of the most important work to end hunger is performed by volunteers. Volunteers are always needed to sort food, glean produce, and distribute food at various programs. This is a great way to engage employees, encourage teamwork and establish a culture of philanthropy at your organization.

**Volunteers have rescued 1.2 million pounds of produce from waste!**





# Events

Our events are a perfect way to get involved directly with the community. We have several throughout the year where we would love to partner with sponsors.

## Empty Bowls

Annual Community Driven Event that occurs in three locations: Santa Barbara, Santa Maria and Lompoc. Serving soup is a role reserved for sponsors.



## Table of Life

Our annual gala that brings together chefs, wine makers, and food enthusiasts to support the Foodbank's mission to turn hunger into health.



# Event Details

Event	Calendar	Description	Benefits	Sponsor Levels
Lompoc Empty Bowls	Saturday March 28 2020  Dick Dewees Community & Senior Center	600 guests. For \$25, guests choose a handmade bowl, enjoy a simple meal of soup, bread and water, and take home the bowl as a reminder of the meal's purpose: to feed the hungry in our community.	Event tickets; volunteer opportunities (including soup service); print and digital media recognition; day-of- event recognition.	\$250 - \$5,000
Table of Life	Saturday, September 26, 2020  At a private residence in Montecito	200 guests. A garden party and dinner gala that brings together chefs, wine makers, and foodies to support the Foodbank's mission to turn hunger into health.	Table seating; print and digital media recognition; day-of- event recognition; invitation for two to gala pre- event dinner.	\$1,000- \$15,000
Santa Maria Empty Bowls	Wednesday, October 28, 2020  Santa Maria Fair Park	900 guests. For \$25, guests choose a handmade bowl, enjoy a simple meal of soup, bread and water, and take home the bowl as a reminder of the meal's purpose: to feed the hungry in our community.	Event tickets; volunteer opportunities (including soup service); print and digital media recognition; day-of- event recognition.	\$250- \$5,000
Santa Barbara Empty Bowls	Sunday, November 8, 2020  Ben Page Youth Center	1,000 guests. For \$30, guests choose a handmade bowl, enjoy a simple meal of soup, bread and water, and take home the bowl as a reminder of the meal's purpose: to feed the hungry in our community.	Event tickets; volunteer opportunities (including soup service); print and digital media recognition; day-of- event recognition	\$1,000- \$10,000





# Programs and Campaigns

Support our programs or campaigns and provide thousands of families and individuals with healthy meals. **\$1 donated can equal 8 meals!**

## Prominent Campaigns

End Summer Hunger: Our annual campaign that provides free, healthy lunches and enrichment activities for Santa Barbara County Children.

Letter Carrier's Stamp Out Hunger: Local letter carrier campaign showcasing your logo on thousands of bags distributed throughout Santa Barbara County.

Food and Funds Drives: An opportunity to host a food and funds drive giving your organization prime exposure to the community.





# Program and Campaign Details

Campaign	Calendar	Description	Benefits
<b>End Summer Hunger</b>	May - June	The <i>End Summer Hunger</i> campaign supports <i>Picnic in the Park</i> , a summer program that provides 36,000 free, healthy lunches and enrichment activities for Santa Barbara County children.	Print and digital media recognition with your company logo and name; acknowledgment in Annual Report; invitation to volunteer at lunch site; providing thousands of children with healthy meals.
<b>END HUNGER GAMES</b>	November-December	Santa Barbara businesses compete to win the most points in fundraising, volunteering, and food donations. The winner is awarded the Golden Turkey trophy to display for a year.	Your logo and name on the Foodbank website and campaign page; acknowledgment in Annual Report; social media post; Foodbank event invitations; facility tour.
<b>Food and Funds Drives</b>	Year Round	Your company will have prime exposure in front of companies, groups, and individuals who support the Foodbank by hosting a food and funds drive. Borrow Foodbank-branded bins and place them in your company.	Your logo and name on the Foodbank website; recognition on social media (8,000+ followers); one monthly e-news acknowledgement (6,500 recipients).
<b>Program Supporter</b>	Year Round	Support nutrition education through our Children's Health Initiative programs or provide hundreds of families with healthy groceries by funding and volunteering at a food distribution program in your community.	Your logo and name on the Foodbank website and campaign page; acknowledgment in Annual Report; social media post; Foodbank event invitations; facility tour.
<b>Letter Carriers' Stamp Out Hunger Food Drive Bag Branding – Countywide and SB County</b>	Countywide: May SB County: November	Local food drive fueled by 75,000 bags distributed to households and at post offices throughout Santa Barbara County in May and 40,000 bags in Santa Barbara in November	Your company logo printed on 75,000 bags distributed to households and at post offices throughout Santa Barbara County in May and 40,000 in November.

Event/Campaign/Program	Date
Lompoc Empty Bowls	March 28
End Summer Hunger Campaign	May 1 – August 31
Table of Life	September 26
Santa Maria Empty Bowls	October 28
Santa Barbara Empty Bowls	November 8
Letter Carrier Drive	May & November
End Hunger Games	November - December
Food & Funds Drives	Year - Round
Program Supporter	Year - Round





**Contact us for more information on how to get involved with the Foodbank of Santa Barbara County.**

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