

FOODBANK OF SANTA BARBARA COUNTY

Community Impact • Fiscal Year 2020



**TRANSFORMING
HUNGER INTO
HEALTH**

WWW.FOODBANKSBC.ORG



LETTER FROM THE CEO

My first year as CEO of the Foodbank was 2008. Not exactly a normal year.

As the recession worsened, the need for emergency food in Santa Barbara County skyrocketed. The community dramatically stepped up their support and we all got through it. Hard to think those might have been the good old days!

Our response to Covid-19 created a whole new Foodbank. Beginning in March, and ongoing still, we're:

- serving twice as much food to twice as many people;
- running four emergency warehouses countywide;
- operating 50 SAFE food pantries providing food in a safe environment;
- working with a huge influx of new volunteers; and
- employing the National Guard onsite every day to help us do the impossible.

The Thomas Fire and 1/9 Debris Flow helped us prepare better for disaster, because that is what we are experiencing now. And the slow-motion financial disaster coming at the tail end of the worst public health crisis in a hundred years promises serious unemployment and underemployment. We estimate the economic crisis will last another 18 to 24 months.

We are ready to do whatever it takes and with your continued support, we will play a key role in helping SB County recover.

Erik Talkin
CEO, Foodbank of Santa Barbara County



FOODBANK TEAM EXCELS IN COVID RESPONSE

I am honored to serve as Board Chair for one more year after witnessing the response of the entire Foodbank team to the Covid crises. The very nature of emergencies produces chaos, confusion and fear. I have seen the organization pivot to the need for rapid innovation in a world where face-to-face interaction and lengthy decision-making models are no longer practical. Agility and dependability are key to helping those in need especially in times of uncertainty.

The Foodbank experienced an increase in food requirements that were expanding rapidly as the Covid crisis progressed. Utilizing best practices, the Foodbank team rallied to meet the quickly changing needs of the community. The pandemic has reemphasized the inefficiency of the south county warehouse and the need for a new facility that will help us meet the future needs of Santa Barbara County.

The Foodbank team has demonstrated excellence in this time of great uncertainty.

George Bean
Chair, Board of Trustees



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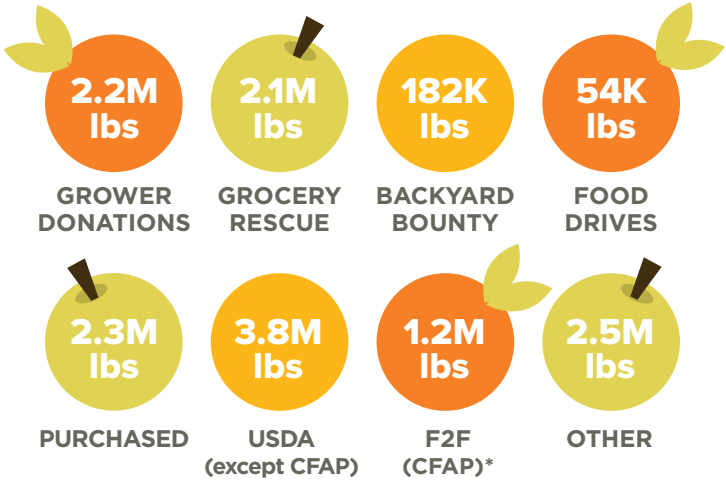
Among our disaster preparedness initiatives this year, the Foodbank provided Community Emergency Response Team (CERT) training to key staff, partner agencies and our growing team of disaster-ready volunteers. We also implemented staff readiness training that ensures the Foodbank team is best prepared to keep their own families safe in order to respond to community needs when large-scale emergencies arise.



FOODBANK FAST FACTS

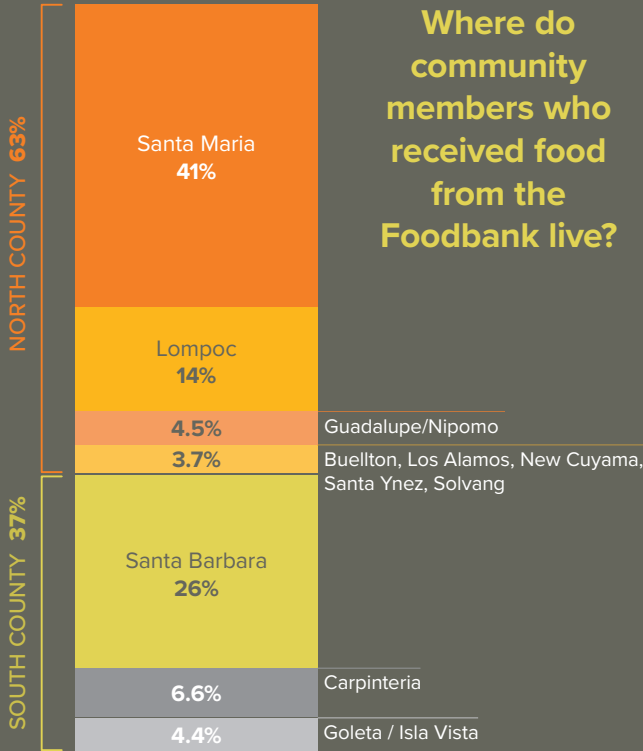
HEALTHY FOOD WE DISTRIBUTED:

12.5 million lbs total food
5.4 million lbs fresh fruits and veggies



*F2F - Farmers to Families aka CFAP - Coronavirus Food Assistance Program
1.2 million lbs

We worked with partners like The Berry Man to provide 1.2 million pounds of fresh produce to community members, in addition to our regular distributions.



“At least I don’t have to worry about my kids having healthy food to eat until we get the job thing sorted out.”

- Mother of two, when the April 1st start-date for her new job was postponed indefinitely due to Covid-19 shutdowns

229,200 County residents received food from the Foodbank
20% from 2019
(See next page for Covid-19 details.)

41% of those we serve are children
47% adults
12% seniors



THANKS!
2,251 community volunteers donated 20,786 hours

Our 300+ nonprofit and community partners receive food from the Foodbank and distribute it to our neighbors in need.



DISASTER FEEDING PLAN IN ACTION

Our Disaster Feeding Plan – developed with government, emergency response, health care, education, business and nonprofits countywide – was published in November 2019. We hosted the first training in January. In March, the Plan's core tenets of collaboration and providing food at or near people's homes guided our Covid-19 response.



SAFE ACCESS TO FOOD FOR EVERYONE (SAFE) SAFE FOOD NET

We established partnerships, protocols and certification to open 54 SAFE Food Net sites, including more than 20 no-contact drive-thru locations.

54 SAFE food locations **20+** no-contact drive-thrus
65,000-84,000 lbs of food distributed each day

SAFE HOME DELIVERIES

Seniors under mandatory quarantine and households facing severe medical situations needed food taken to their doors. Hundreds of our volunteer drivers made over 21,000 home deliveries. Enrollment in our Brown Bag program for low-income seniors rose from 1,300 to 3,300.

21,000 home deliveries
2,000 new Brown Bag program participants **150%**

NATIONAL GUARD

Beginning March 27, 20 to 40 troops joined us to provide operational support and make home deliveries. All told, they contributed nearly 14,000 hours of service!

20-40 troops **14,000** hours of service

COVID-19: MEETING UNPRECEDENTED NEED

The Foodbank responded with swift action when quarantine, shutdowns and unemployment took hold across the county.

UNDUPLICATED RESIDENTS SERVED

April 1 – June 30

2019 **42,000** 2020 **142,000** **240%**



FOOD DISTRIBUTED

TOTAL HEALTHY GROCERIES

March 9 – June 30

2019 **3.25 million** 2020 **7.1M lbs** **120%**

FRESH FRUITS AND VEGGIES

2019 **1.3 million lbs** 2020 **3.3 million lbs** **150%**

NEARLY **60%** OF ANNUAL TOTAL WAS DISTRIBUTED IN THE LAST 1/3 OF THE YEAR!



VOLUNTEERS

New volunteers during Covid: **1,683**

Volunteer hours during Covid: **9,275**

- Packing SAFE food boxes
- Distributing food at SAFE sites
- Making home deliveries
- Staffing our call center
- Warehouse support
- Grocery rescue support
- Translating communications
- And more!

CHEF'S KITCHEN

The Foodbank provided 11,000 healthy, delicious meals created by chefs at The Lark and Loquita to local seniors and families in need, and helped a beloved local business keep staff employed at the peak of the shutdown.

11,000 fresh chef-made meals



HOW DO WE DO IT?

FOOD SOURCING, STORAGE & TRANSPORT

Foodbank operations more than doubled with our Covid-19 response. Our team of ace food sourcing and logistics professionals made the unimaginable possible. Here's how.



TRANSPORT

Our existing vehicle fleet took on twice the work to make our Covid response possible. One of our trucks was lost in a non-injury accident in early May. Thanks to generous community support, including a \$100,000 matching grant from Yardi Systems, Inc., we purchased two new trucks that meet current tech, environmental and safety standards.



SOURCING

Our ops team **prioritizes relationships** across the entire food supply chain. From growers and distributors to wholesale and retail outlets, Foodbank staff collaborate on the local, regional, state and national levels to get healthy food to those who need it in Santa Barbara County.

Food waste reduction is also key to our sourcing process. Grocery rescue is ongoing, and when Covid-19 struck, we coordinated with distributors to reroute food that suddenly had nowhere to go due to restaurant and school closures.

When **Farmers to Families** (F2F) – the federal Coronavirus Food Assistance Program (CFAP) – launched, we supported organizations like The Berry Man, Inc. to participate. F2F provided 1.2 million pounds of fresh fruit and veggies to those we serve, *in addition to our regular distributions.*

As a member of **Feeding America**, the nationwide network of 200 food banks, and the **California Association of Food Banks**, we leveraged large-scale opportunities to bring in more nutritious food.



LOOKING AHEAD: NEW WAREHOUSE FOR SANTA BARBARA

The **Foodbank needs a new warehouse** in Santa Barbara. The current space on Hollister is not really a warehouse. It **doesn't even have a loading dock**. At 7,000 sq. ft., it's so small that we truck food down from our Santa Maria warehouse every day to meet the need in south county.

The Montecito 1/9 Debris Flow proved that a small warehouse severely limits our ability to respond to a disaster. And the current economic crisis has shown us how suddenly **need in the community can skyrocket.**

Should a disaster close Highways 101 and 154, we would be unable to provide adequate, fresh food to residents in Santa Barbara, Carpinteria, Goleta and Isla Vista.

So the Foodbank is seeking a new 30,000-sq. ft facility to hold enough **food for 50,000 people for 3 to 5 days.**

This would strengthen the food safety net for our most vulnerable neighbors, and allow us to serve all those affected in south county in case of a major disaster.

We are constantly reviewing new potential land options for the site of this warehouse.



STORAGE

In early March, the Foodbank doubled our storage capacity by acquiring temporary additional warehouse space in Goleta and Santa Maria. We also acquired two 53' refrigerated trailers to increase cold-storage, reducing food waste due to spoilage and increasing our capacity to provide fresh produce.





Education ranks high among the Foodbank’s proven approaches to fight food insecurity and promote lifelong health. Prior to Covid-related school shutdowns, we were growing our pre-school, elementary and middle school nutrition education programs. In February, we launched our Food Creativity Lab pilot for high schoolers, with hands-on cooking, meal planning, and even food photography!

The community joined together to provide food for those facing hunger at Empty Bowls 2019. The 18th annual event was held in Santa Maria in October and Santa Barbara’s 22nd annual celebration took place in November. We were sad to cancel Lompoc Empty Bowls in March due to Covid safety restrictions. More than 2,000 people at the other two events enjoyed gourmet soup made by local chefs and took home a unique handmade bowl to commemorate the day.

OUR GENEROUS DONORS

Thank you for making this critical work possible

● = HUNGER RELIEF CHAMPIONS, WHO DONATE MORE THAN 30,000 POUNDS OF FRESH PRODUCE IN A SINGLE YEAR

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Chris and Dori Carter

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Kam Choi

Christian Science Society



More than 35,000 plant-rich, kid-friendly, grab 'n' go lunches were served safely to hungry children this summer in Santa Barbara, Carpinteria, Santa Maria, Los Alamos and Solvang at the Foodbank's Picnic in the Park. We collaborated with local school districts to ensure all children in high-need neighborhoods had access to healthy meals near their homes.

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Thank you for making this critical work possible

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“I would go to bed at 6pm because it was easier to sleep than to stay awake feeling hungry.” – Ian

Ian, SBCC



Jazz, SBCC



Jackie, UCSB



Michelle, AHC



Damian, AHC

Our Table of Life Gala in September 2019, warmly hosted at the estate of John and Betsey Moller, raised awareness and funds to address increasing hunger among college students in Santa Barbara County. We honored the Women’s Fund of Santa Barbara for their collective philanthropy and for the new refrigerated truck they donated to ensure food can be safely transported to those who need it most.

College hunger continued to climb at UCSB, SBCC and Allan Hancock College (AHC). We heard from students across the county about how food from the Foodbank helped them stay healthy while trying to succeed at school. Special shout-out to AHC: They’ve been a critical community partner during Covid-19, serving about 800 Santa Maria households at their twice-weekly SAFE food distributions.

OUR GENEROUS DONORS

Thank you for making this critical work possible

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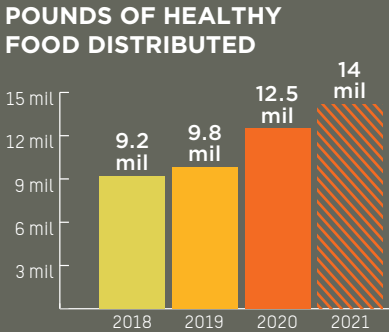
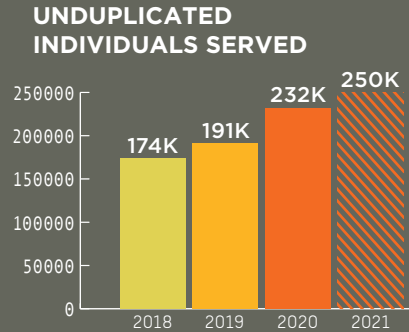
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CEO Erik Talkin gave a TED talk titled “Why Giving People More Food Doesn’t End Hunger” in November 2019. With his signature wit and deep knowledge, Erik illuminates the complexity of hunger in Santa Barbara County, the power of nutrition education and the role food literacy plays in effecting generational change. Enjoy the talk at www.TinyURL.com/ErikTalkinTEDTalk

FOUR-YEAR OVERVIEW: WHERE WE’VE BEEN; WHERE WE’RE HEADED

- **2018:** THOMAS FIRE AND 1/9 DEBRIS FLOW
- **2019:** FEDERAL GOVERNMENT SHUTDOWN
- **2020:** COVID-19
- ▨ **2021 ESTIMATED:** ECONOMIC CRISIS RELATED TO COVID-19 EXPECTED TO INCREASE FOOD INSECURITY FOR 18-24 MONTHS



Santa Barbara County has recently faced varied and unexpected food security disasters. The Thomas Fire and Montecito 1/9 Debris Flow in 2017/18 primarily affected south county residents. The federal government shutdown in 2019 left thousands of federal employees, most of whom live and work in north county, without a paycheck for months. We expect heightened countywide need due to the economic crisis to continue through 2021.

OUR GENEROUS DONORS

Thank you for making this critical work possible

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PRE-AUDIT FINANCIAL STATEMENTS FOR FY20

REVENUE

In-Kind Food Donations	\$18,523,236	62.9%
Contributions	\$5,467,242	18.6%
Grants	\$2,450,262	8.3%
Corporations	\$2,037,376	6.9%
Special Events	\$466,683	1.6%
Other Income	\$20,068	0.1%
Shared	\$505,749	1.7%
Total Revenue	\$29,470,616	

EXPENSES

Food Distribution	\$23,232,058	93.7%
Fundraising	\$873,896	3.5%
Supporting Services	\$699,117	2.8%
Total Expenses	\$24,805,072	
Net Surplus*	\$4,665,544	

*At the direction of the Board of Trustees of the Foodbank of Santa Barbara County, the Fiscal Year 2020 budget surplus will be held in reserve to support development of a new south county warehouse and to secure Foodbank functions throughout expected budget shortfalls related to the Covid-19 economic crisis over the coming two years.

93%

Thanks to the combined impact of donated food and funds, 93% of the Foodbank of Santa Barbara County's expenses directly support programs that provide food and nutrition education to local residents.



FINANCIAL VALUE OF IN-KIND FOOD

Contributions	\$18,523,236
Distributed	\$19,022,947

NET ASSETS

Total Assets	\$14,700,644
Total Liabilities	\$1,078,125
Net Assets	\$13,622,519

FOODBANK OF SANTA BARBARA COUNTY

NORTH COUNTY FACILITY

490 West Foster Rd
Santa Maria, CA 93455

SOUTH COUNTY FACILITY

4554 Hollister Ave.
Santa Barbara, CA 93110

EDUCATION & ADMINISTRATION CENTER

1525 State Street, Ste. 100
Santa Barbara, CA 93101

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(805) 967-5741

The Foodbank of Santa Barbara County is a 501(c)3 organization Tax ID # 77-0169214

Photography by Jacqueline Pilar, Ryanne Bee
and Capt. Jason Sweeney, California National Guard

