

FOODBANK OF SANTA BARBARA COUNTY

Community Impact • Fiscal Year 2021



**TRANSFORMING
HUNGER INTO
HEALTH**

WWW.FOODBANKSBC.ORG

**FEEDING
AMERICA**

LETTER FROM THE CEO

I'm still in awe of our community's response to the Covid hunger crisis and how you stepped up to help friends and neighbors through this extraordinary situation. Thank you!

We are transitioning from emergency assistance to a higher level of support as local families and individuals slowly get back on their feet – facing heavy debt and economic insecurity – over the next 18 months. Being able to rely on supplemental healthy food will make all the difference to them.

Covid spurred not only a doubling of the amount of food your Foodbank provided to the community, but also a burst of creativity and new initiatives.

We launched Food Rx for families of children with obesity, a new Healthy Farmworkers program and Saturday food distributions across the county to offer food at more convenient times. Our national award-winning Healthy School Pantry is expanding in reopened schools.

On the education front, our hybrid in-person/online youth programs continue, along with an amazing series of free, public Food as Medicine webinars.

When I started at the Foodbank 13 years ago, I sensed healthy food would be just the first step in empowering community members to improve their health. Our dual emphasis on good food, and the skills and knowledge to use it, is now the cornerstone of our deep relationship with the community.

That relationship will take a big step forward as we outfit Santa Barbara with a new warehouse that will enable us to store and distribute enough food for any challenge we may face in the coming years.

Thank you and congratulations on all you have done to build a resilient, healthy Santa Barbara County.

Erik Talkin

CEO, Foodbank of Santa Barbara County



FOODBANK LOOKING AHEAD

I was pleased to join the Foodbank's Board of Trustees in 2019 and chair the Governance Committee last year. I am honored to be elected and serve as board chair for the 2021-22 fiscal year.

The pandemic challenged the Foodbank to meet doubled community demand while protecting the safety of all stakeholders. This crisis saw your Foodbank team – staff, volunteers and partners – more than rise to the occasion.

I want to thank leadership and all the team for their dedication, hard work and enduring community spirit.

Key to our success this year, your support for the Foodbank has been fantastic! I can report that your Foodbank maintains outstanding operational and financial planning and processes that will serve county residents well as new challenges and opportunities arise. (See back cover for details.)

Much remains to learn and do as many of our neighbors still face considerable food insecurity.

First, ongoing disaster preparedness requires flexibility to work with our community partners under difficult to impossible conditions.

Second, the Foodbank must expand its south county building capacity to better meet whatever comes our way.

See inside for details about our progress toward acquiring a new warehouse in south county, and why it is more essential now than ever. I urge you to consider the Foodbank's central role in the health of our community and its critical crisis response, and to come forth generously in support of the new warehouse campaign.

Jim Houck

Chair, Board of Trustees



"The Foodbank of Santa Barbara County served a critical role in keeping all of us healthy and nourished throughout the first 18 months of the pandemic. With a carefully developed Disaster Feeding Plan in hand, Foodbank staff and volunteers activated their well-oiled machine to respond creatively and comprehensively to sudden, widespread community need. The county leans on the Foodbank in times of crisis, and they always come through for our community."

Gregg Hart *Santa Barbara County Supervisor, Second District*



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HEALTHY FOOD FOR SANTA BARBARA COUNTY

Distributed in Fiscal Year 2021

18.1 MILLION POUNDS!

Double what we'd provide in a pre-Covid year!
45% increase over last year

6.8 million lbs was fresh fruits and veggies!

Your Foodbank served:

192,635 residents

36% Children (under 18)

53% Adults (18-59)

11% Older Adults (60+)

44,000 senior home deliveries

65,000 deliveries during Covid

TEAMWORK MAKES THE DREAM WORK! THANK YOU!

Distributing over 18 million pounds of food is only possible with help like this:

COMMUNITY VOLUNTEERS

1,647 VOLUNTEERS gave
27,179 HOURS of their time, talent and love
26% MORE TIME than the previous year
(when the Covid crisis was already underway!)

CALIFORNIA NATIONAL GUARD

32,400 HOURS
Equivalent to **15** full-time staff!
Guards deployed at our warehouses have become like family, offering critical support for our Covid response.

AMERICORPS VISTA

4,758 HOURS
Our VISTAs committed anywhere from 10 weeks to one year of full-time work to expand capacity in our volunteer services, CalFresh, education and Picnic in the Park teams!

UNITED WAY & WORKFORCE DEVELOPMENT BOARD (WDB)

3,206 HOURS
In partnership with United Way and the WDB, 11 team members joined us part-time to provide key support in our daily operations.



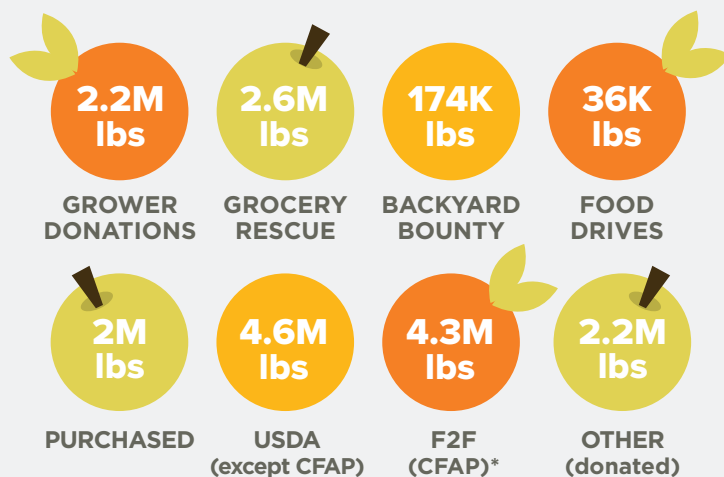
"While I try to get help with my arm, I still need to get food for my two kids. It is hard to do it alone. I am thankful for the help."

"Mireya," a widow and mother of two, on medical leave from her job as a school custodian due to a shoulder injury

WHERE DOES THIS HEALTHY FOOD COME FROM?

*F2F - Farmers to Families aka
CFAP - Coronavirus Food Assistance Program

We worked with partners like The Berry Man (Santa Barbara), Sunrise Produce (Fullerton), Starr Ranch (Washington State), Daylight Foods (Union City) and Vesta Food Service (Santa Fe Springs) to provide fresh produce and protein boxes to community members.



HOW DO WE GET FOOD TO THE COMMUNITY?

The Foodbank distributes food directly to community members throughout Santa Barbara County. But most of the food we provide reaches residents via our **300+ COMMUNITY PARTNERS!**

FOODBANK'S TOP TEN FOOD DISTRIBUTION PARTNERS:

SANTA MARIA

Allan Hancock College	2.8M lbs
Pacific Christian - Angel Food	964K lbs
Elks Lodge	788K lbs
Orcutt Presbyterian Church	422K lbs

SOLVANG

Bethania Lutheran Church	856K lbs
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GUADALUPE

Guadalupe Senior Center	665K lbs
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LOMPOC

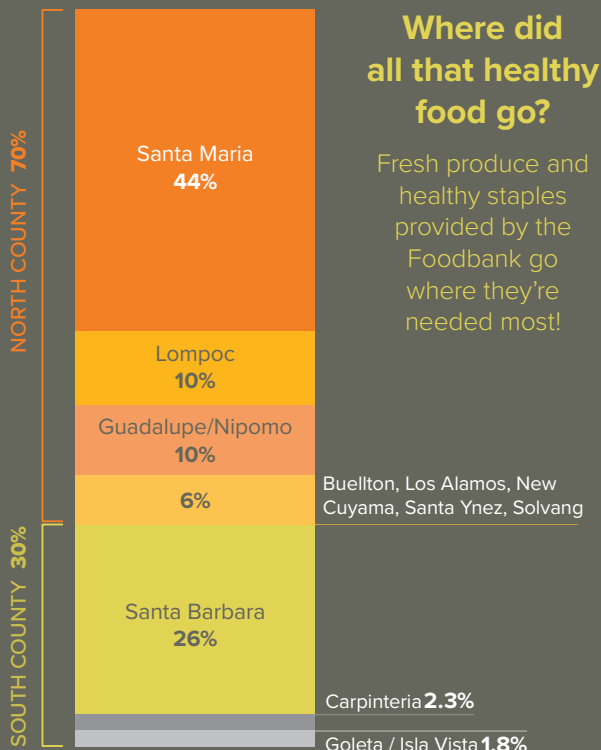
Catholic Charities	493K lbs
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SANTA BARBARA

Salvation Army Pantry	652K lbs
Resilience Institute	496K lbs
Catholic Charities	473K lbs

FOODBANK PARTNERS INCLUDE

- Nonprofits
- Faith-based
- K-12 schools
- Colleges/universities
- Senior living
- Low-income housing
- Homelessness services
- Substance abuse recovery
- Trafficked children's homes
- Domestic violence shelters
- Health care
- And many more!



Where did all that healthy food go?

Fresh produce and healthy staples provided by the Foodbank go where they're needed most!

"I have six grandkids I am raising, so this food is very useful. It is too expensive to eat with this many mouths to feed. It is great when we get rice and beans because I make burritos for the kids."

Local grandmother

REACHING OUT TO NEIGHBORS IN NEED

Working with key community partners and using data about where poverty is most profound, Foodbank staff seek ways to ensure people facing the greatest need can receive healthy food.



HEALTHY FARMWORKERS

Our neighbors who harvest the fresh local produce we all love often cannot provide enough food for their own families.

With funding from the California Association of Food Banks, in collaboration with Community Health Centers, Santa Barbara County Promotores and Health Linkages, we launched Healthy Farmworkers. This targeted program provides nutrition education and fresh food to farmworkers.

With generous community support, the program doubled in frequency, operating at four sites each month, providing 19,000 unduplicated individuals with over 300,000 pounds of nutritious food.

"It's my first time coming to this food distribution, but my mother has been coming since it started. I know it really helped her out in making sure there was food for my younger brothers. And we can easily walk here since it is so close by."

A big brother visiting a Foodbank Healthy Farmworkers program

HEALTHY SCHOOL PANTRY

We added two new locations of our national award-winning program, in Lompoc and Goleta. Families in school communities have access to food, education and other wrap-around services like health screenings and more. Pending future Covid-19 guidance, new sites will open throughout the county.

SATURDAY MORNINGS

Many county residents work all week but still can't make ends meet, like when unexpected medical bills or car repairs come along. That's why the Foodbank launched Saturday morning distributions each weekend in both north and south county!



"In the face of constantly changing guidance about how to keep the community safe, the Foodbank stayed agile, creating new programs to deepen our reach into areas where help is needed most."

Lacey Baldiviez Director, Community Education and Programs

CHILDREN'S NUTRITION AND EDUCATION

School closures limited our ability to conduct children's nutrition education programs. With reopening, we worked quickly with partners to launch as many programs as possible during spring and early summer.



FOOD LITERACY IN PRE-SCHOOL

Storyteller Children's Center, 2 locations, Santa Barbara

KIDS FARMERS MARKET (K-6)

Turner Foundation, low-income housing, Santa Barbara

TEENS LOVE COOKING (MIDDLE SCHOOL)

United Way, Fun in the Sun, Solvang

PICNIC IN THE PARK (UP TO AGE 18)

12 parks, schools and libraries in Santa Maria, Guadalupe, Los Alamos, Solvang, Santa Barbara, Carpinteria, Goleta

Video lessons, cooking demonstrations and more made learning fun through our hybrid or online kids' programs. Fun activity books and other materials, in English and Spanish, were provided to all the children we serve.



"Foodbank educators adapted to changing circumstances with online, hybrid and in-person learning to provide local kids with knowledge and experience to help them grow strong, with a focus on fresh fruits and veggies."

—**Jacqueline Valencia** Assistant Director, Community Education and Programs



EDUCATION FOR ALL!

The Foodbank also offered targeted nutrition education for those served by our Older Adults Nutrition program (formerly Brown Bag), for the entire community with free Food as Medicine webinars, and for farmworkers in English, Spanish and Mixteco.

"This is my first week in the US. I came from Honduras because things were unstable and I couldn't live there anymore. I am working as a landscaper right now. I am glad I can get lunch here every day on my break."

14-year-old child at Picnic in the Park summer lunch program

NEW FOODBANK WAREHOUSE: READY, SET, GROW!

For several years – especially since the Hwy 101 closure that followed the 1/9 Debris Flow – the Foodbank has been seeking a new warehouse in south county. A committee made up of Board Members, Foodbank leadership and local experts explored prospective locations over the last year. Huge thanks to the County of Santa Barbara and the City of Goleta for their help!

We're thrilled to announce that we've found a suitable existing warehouse and have entered into a purchase agreement to acquire it! Our Board and leadership's vision is for this facility to serve our community for years to come.

Now we need to finance the purchase and necessary improvements to make the facility fit for purpose with refrigeration, freezers and other needed additions. The Foodbank will apply about \$3 million of funds that we have set aside for this purpose. We estimate we'll need to raise another \$15 million to complete the purchase and necessary construction.

SUMMARY CASE FOR A NEW WAREHOUSE IN SANTA BARBARA:

MEAGER SB WAREHOUSE: Current south county warehouse (a rented, former fire station slated to become a park) holds only 15% of the food needed to serve the area.

EXTENSIVE HANDLING REQUIRED: With a sizable Santa Maria warehouse as our main facility, food must be touched eight times, transported from north to south county daily, and stored in four different places before it arrives to residents in need. This represents considerable fuel costs, emissions, truck wear-and-tear and staff time.

LOST PRODUCE: We turn away 32,000 pounds of fresh rescued produce from Los Angeles each week due to warehouse space limitations.

DISASTER RESPONSE: If transport along Hwys 101 and 154 were disrupted – due to fire or earthquake, for example – the Foodbank could not provide adequate emergency food for the estimated* 50,000 south county locals and 50,000 commuters and tourists who would be stranded here and/or in need of emergency food.

*Feeding America estimates 25% of a local population will need food assistance in a disaster.

TO LEARN MORE, VISIT

FoodbankSBC.org/NewSBWarehouse





At a moment of unprecedented need in our county, the Foodbank lost a significant source of donated food: the annual Stamp Out Hunger™ Letter Carriers Food Drive (canceled for safety reasons). The letter carriers' drive normally brings in 80,000 pounds of shelf-stable food donated by the community. To fill the gap, we hosted bi-annual Fill the Foodbank! drive-thru food drives, which brought in over 23,000 pounds of food.

OUR GENEROUS DONORS

Thank you for making this critical work possible

● = HUNGER RELIEF CHAMPIONS, WHO DONATE MORE THAN 30,000 POUNDS OF FRESH PRODUCE IN A SINGLE YEAR

Leadership Circle

Donations of or valued over \$50,000

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People may have been locked down last year, but local fruit trees kept right on producing juicy oranges, avocados and more! The Foodbank is committed to providing healthy food to all who need it and actively reducing food waste. Our Backyard Bounty program put nearly 175,000 pounds of fruits and veggies from private local orchards onto the tables of residents facing hunger.

OUR GENEROUS DONORS

Thank you for making this critical work possible

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In collaboration with CenCal Health, we launched a new program to provide fresh fruits and veggies to families that have a child or children living with obesity. We deliver a variety of crunchy, juicy, colorful produce to households to help the whole family be more healthy. Cohorts of 60 children at a time enroll in a six-month program to participate.

OUR GENEROUS DONORS

Thank you for making this critical work possible

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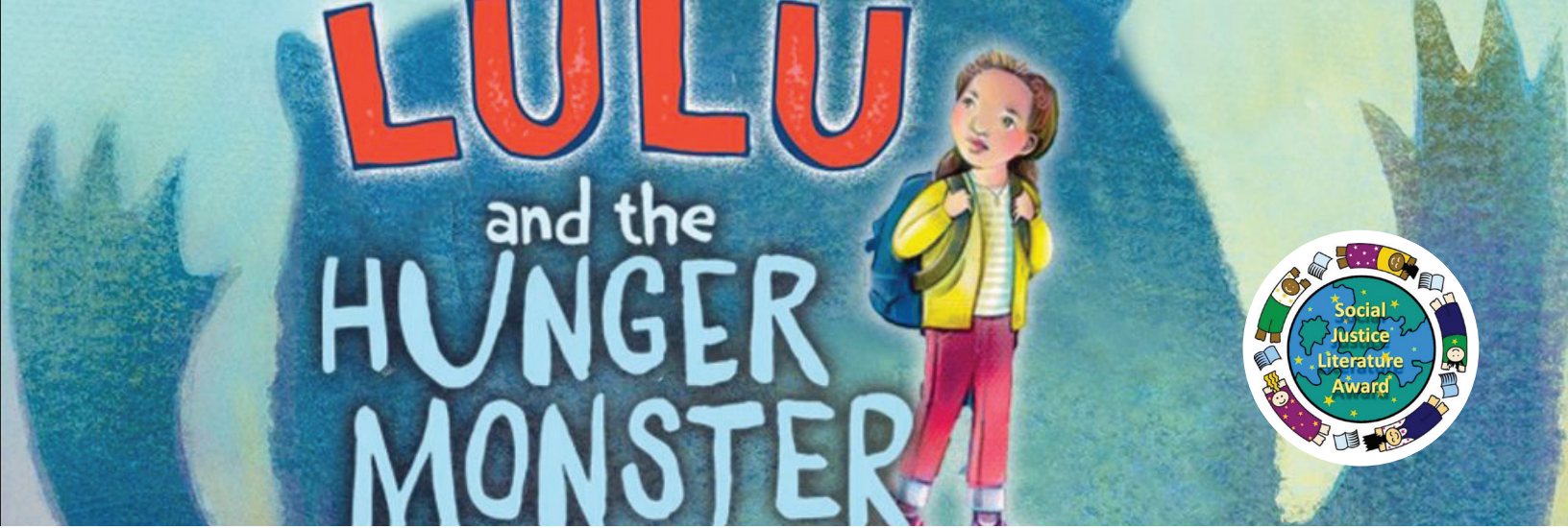
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Foodbank CEO Erik Talkin’s latest avenue to raise awareness about childhood hunger is his new kids’ book, *Lulu and the Hunger Monster*, illustrated by Sheryl Murray and published in 2020. *Lulu* shares a child’s experience of hunger as a young girl lives with an unexpected monster in her midst. Talkin offered a free online reading for family storytime during lockdowns. *Lulu* also won a 2021 Social Justice Book Award from the International Literacy Association!

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Thank you for making this critical work possible

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FOOD AS MEDICINE



FOOD AND MOOD

Thursday, January 28, 2021 • 4 pm

We expanded Foodbank nutrition education offerings for the entire community with Food as Medicine, a series of online events free and open to the public. Topics included food and mood, diet decisions (Which eating frameworks are best for you?), regenerative agriculture, intermittent fasting, and the relative nutritional value of fresh, frozen and canned produce. Watch for upcoming events!

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Thank you for making this critical work possible

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We're making it easier for community members to donate food to those facing hunger. We installed brand new, secure donation bins at both our Santa Maria and Santa Barbara warehouses, so you can now drop off food any time of day or night, when it's convenient for you! Scan a QR code to receive your donation receipt!

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Our most beloved community events in Santa Barbara, Santa Maria and Lompoc were canceled due to the pandemic. To keep the Empty Bowls spirit strong until we can enjoy soup and handmade bowls together in person again, an online celebration gave us a way to raise funds for and awareness of hunger in our county. Pictured: Artist bowls created and donated by founder, Danyel Dean, and Merrilee Ford, as well as one of 20 hand-lathed wooden bowls donated by new Foodbank supporter, 13-year-old Parker Adelman.

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The Foodbank's Partner Services Manager, Jamie Diggs, received the Community Award from the Lompoc Valley Chamber of Commerce, and honors from US Congress, the State Assembly, SB County and more. Diggs is a constant source of creative and dedicated commitment to community health in her hometown of Lompoc and the entire county, making sure anyone facing hunger can receive the healthy food they need. Pictured: Jamie (center) with Chamber President and CEO DeVika Stalling (right) and Shelby Mathena.

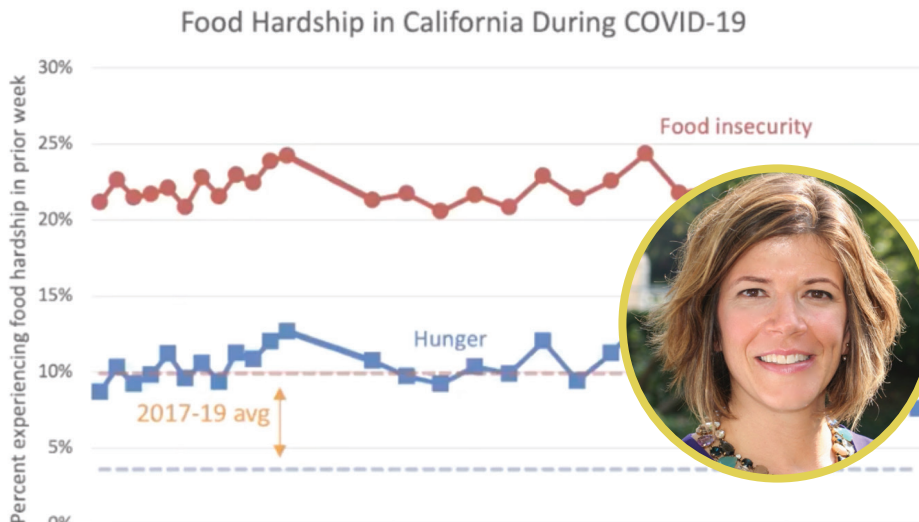
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Food insecurity & hunger have spiked in CA

Hunger: sometimes/often did not have enough to eat in past week



A series of online town halls for our supporters shared news of Foodbank impact and initiatives. In a special event with Northwestern University professor of economics Diane Schanzenbach, donors who were ready to take a deeper dive into the topic of food insecurity learned the economic facts and forecast related to the Covid crisis in California.

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Dale un "Me Gusta" a la Nueva Página



CULTIVAMOS SALUD EN NUESTRA COMUNIDAD

SÍGANOS PARA RECIBIR INFORMACIÓN EDUCATIVA SOBRE LOS
ALIMENTOS, RECETAS NUEVAS, Y RECURSOS LOCALES

To share news and information about healthy food and nutrition with more residents in our county, the Foodbank launched a new Spanish-language Facebook page. Spanish-speaking community members can stay abreast of Foodbank events, find healthy recipes, learn about CalFresh benefits, find out how to volunteer and more as members of this new online community. @FoodbankSBespanol

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In lieu of an in-person gala to raise awareness and funds to fight hunger in our community, we hosted the 9th annual Table of Life as individual backyard picnics. Supporters received a gourmet picnic with paired wine delivered to their doors, and — in a lively online program — met Foodbank clients, enjoyed a special performance by Jack Johnson and learned how the Foodbank responded to skyrocketing community need during Covid.

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With more than 300 community partners who provide food from the Foodbank to their clients, keeping accurate track of how many people we serve is a special challenge. This year we implemented a new registration platform, Link2Feed, to better combat food insecurity and make it easier and more efficient to count how many local residents need assistance with supplemental food.

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PRE-AUDIT FINANCIAL STATEMENTS FOR FY21

The Foodbank is grateful to our generous community for supporting our neighbors in need. We're grateful to our investment partners for helping us ensure we can continue to transform hunger into health in Santa Barbara County:

Pacific Premier Bank, Santa Barbara Foundation, Northern Trust, First Republic Bank, UBS, Mechanics Bank and Montecito Bank and Trust.

REVENUE

In-Kind Food Donations	\$26,041,745	62.6%
Contributions	\$6,838,877	17.6%
Grants	\$4,212,752	10.4%
Corporations	\$1,887,754	4.7%
Special Events	\$668,623	1.7%
Other Income	\$23,420	0.1%
Shared	\$661,469	1.6%
Total Revenue	\$40,334,640	

EXPENSES

Food Distribution	\$29,780,891	92.0%
Fundraising	\$1,748,009	5.4%
Supporting Services	\$841,634	2.6%
Total Expenses	\$32,370,534	
Net Surplus*	\$7,964,106	

*At the direction of the Foodbank Board, FY2021 budget surplus of \$5 million will be held in reserve to support acquisition of a new south county warehouse in order to have a fully functioning space to house all south county operations and staff. Further surplus will secure Foodbank functions throughout expected budget shortfalls related to the long-term impacts of the Covid-19 economic crisis over the next two years.

92%

Thanks to the combined impact of donated food and funds, 92% of the Foodbank of Santa Barbara County's expenses directly support programs that provide food and nutrition education to local residents.

FINANCIAL VALUE OF IN-KIND FOOD

Contributions	\$26,041,745
Distributed	\$26,565,662

NET ASSETS

Total Assets	\$21,946,231
Total Liabilities	\$790,950
Net Assets	\$21,155,281



"The Foodbank's work is truly a community-wide collaboration of time, talent and funds. Thanks to our generous supporters, we're excited to move forward with new initiatives that will keep our county healthy no matter what comes our way."

Carrie Wanek Chief Financial Officer

FOODBANK OF SANTA BARBARA COUNTY

NORTH COUNTY FACILITY

490 West Foster Rd.
Santa Maria, CA 93455

SOUTH COUNTY FACILITY

4554 Hollister Ave.
Santa Barbara, CA 93110

EDUCATION & ADMINISTRATION CENTER

1525 State St., Ste. 100
Santa Barbara, CA 93101

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(805) 967-5741

The Foodbank of Santa Barbara County is a 501(c)3 organization Tax ID # 77-0169214

Photos by Veronica Slavin, RYANNE BEE, Jacqueline Pilar and Ken Sciallo.

