



## FROM OUR CEO

We did it! Together, we made the Foodbank's Sharehouse and Nutrition Resource Center a reality. Your partnership has enabled the Foodbank to turn an empty warehouse and office building into the beating heart for food and health in south county. **This major accomplishment** could not come at a more crucial time.

The Foodbank has seen a 40% increase in people needing assistance since last year. During the 2023 Fiscal Year, the Foodbank provided nutrition and education to **more than 230,000 individuals** – 40% of whom were children.

Meeting this demand would be impossible without Foodbankers like you. Together, we are resilient. We are determined. And, we are fulfilling our mission to ensure our neighbors have the nutrition and education they need to thrive.

Thank you for giving food, education, help and hope to our community.

#### **Erik Talkin**

CEO, Foodbank of Santa Barbara County

P.S. Turn to page 17 to learn more about our five-year strategic plan.

For people who are passionate about food, health, and community resilience, this is an exciting time to be involved with Foodbank. I am grateful for the opportunity to serve as Board Chair, working together with the staff, volunteers, agency partners, donors, families and individuals who share the common goal of a nutrition-secure future for everyone in Santa Barbara County.

Nutrition security is about much more than just getting enough calories for survival. It means that all members of our community have consistent and equitable access to healthy, safe, affordable foods essential to optimal health and well-being. In my career as a Registered Dietitian and as a faculty member at Allan Hancock College, I have seen the difference that nutrition security makes. Well-nourished people build healthier lives and healthier communities.

The Foodbank is uniquely positioned as a nutrition hub, drawing together resources, partnerships and people embracing the mission to move all of our community from hunger to health. In this Impact Report, you will see the tremendous achievements of the past year, and you'll catch a glimpse of the road ahead.

If you are already part of the Foodbank team, thank you! Your time, talents, and contributions are changing lives every day. If you haven't yet connected with us, jump in! There is a place for you to put your own passions for food and health into action in our community. Let's build that bright future together.

**Christine Bisson, MS, RD** *Chair, Board of Trustees* 



## **OUR MISSION**

The Foodbank of Santa Barbara County's mission is to end hunger and transform the health of Santa Barbara County through good nutrition.

With nutrition education, disaster preparedness, community resilience and environmental sustainability at the forefront of our mission, we are working to solve the underlying causes of hunger in Santa Barbara County.

## **OUR VISION**

A healthy and food secure Santa Barbara County

### WHAT IS FOOD INSECURITY?

Food insecurity is a lack of consistent access to enough food for every person in a household to live an active, healthy life, often because of a lack of economic resources.

# 1 in 4 people served

in Santa Barbara County

**230,593** Unduplicated individuals served up 40% from FY22

92,122 Children

21,153 Older adults

11,467 Unhoused people

> The Foodbank of Santa Barbara County provided:

10,884,809 pounds of healthy food

> 8,503,757 meals served

\$14,479,254 food value

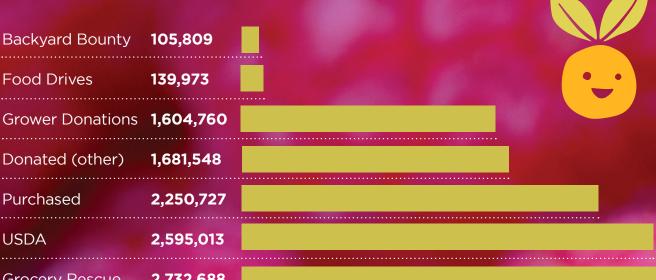
## WHERE DOES OUR FOOD COME FROM?

Backyard Bounty 105,809

Grower Donations 1,604,760

Donated (other) 1,681,548

Grocery Rescue 2,732,688



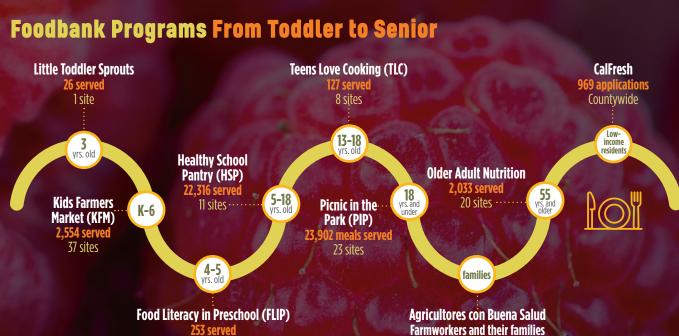
The Foodbank of Santa **Barbara County works** with over 200 Partner **Agencies to distribute** nutritious food throughout the county.

## Our Top 10 Distribution Partners

Pacific Christian Angel Food	1,020,789
Unity Shoppe	401,868
Catholic Charities-Lompoc	390,058
Catholic Charities-Santa Barbara	377,442
<b>Buellton Senior Center</b>	353,033
Orcutt Presbyterian Church	282,508
Bethania Lutheran Church	237,056
PATH	211,231
People Helping People	208,320
Allan Hancock College	199,267

66 Our partners are very important in distributing food to our neighbors in Santa Barbara County. The Foodbank could not do this work without these valuable partners. I like taking care of the neighbors in need. " -Jamie Diggs, Partner Services Senior Manager





66 Food and nutrition is central to our well-being. Connecting people with whole, healthsupporting foods, recipes that honor our cultures and knowledge that can impact a person's decisions throughout their lifetime is a responsibility I don't take lightly. At the Foodbank, my work centers around justice, access and education, and I am so honored to use my training and personal passion to support my community in Santa Barbara County. 🤧

-Lacey Baldiviez, PhD, Chief Impact Officer

12 sites

## PROGRAM ACHIEVEMENTS

## **Agricultores con Buena Salud**

Now in its third year, Agricultores con Buena Salud (Healthy Farmworkers) provides local agricultural workers and their families with healthy and culturally-relevant food and access to nutrition education. We surveyed clients to determine preferred cultural food items, and we procured those foods for distribution through a partnership with the California Association of Food Banks. The Foodbank has expanded the program to serve farmworkers every month at 12 housing locations and farms (to eliminate transportation barriers) throughout north and south county. Also our most attended program, Agricultores con Buena Salud provided nutrition and education to 42,670 of our neighbors this year.





Serves: Farmworkers and families



## **Little Toddler Sprouts**

Our newest program, launched in the fall of 2022, aims to educate our youngest neighbors. Little Toddler Sprouts stemmed from the need for a food literacy curriculum that would engage preschoolers (under the age of four) at daycare. Our Impact Team stepped up to the plate and launched Little Toddler Sprouts last year at the Carpinteria Children's Project.

Little Toddler Sprouts emphasizes physical participation, including singing, nature-based re-enactments and tasting fruits and vegetables. To further promote food literacy, the Foodbank has created three books and flashcards (in both English and Spanish) for the program.



Serves: Children

## **Healthy School Pantry**

Every month, Healthy School Pantry provides CalFresh outreach, health screenings and nutrition and physical education to children and their families at their child's school. Participating families leave with fresh produce, pantry staples and a recipe for the food received.

Healthy School Pantry had a 17% increase in attendance this year, serving 22,316 people at 75 distributions. The Santa Maria Fairpark became a new site for families attending the Santa Maria Bonita School District. We also added partnerships with the Family Service Agency and Sansum Diabetes Research Institute, as well as Spanish social media outreach at all sites.





Serves: Low-income neighborhoods



## **Older Adult Nutrition Program**

The Older Adult Nutrition program grew by 30% this year, with three new sites in North County and one new site in South County. Our newest sites include Mussel Senior Center, Casa del Rio, West Cox Cottages and Carpinteria Children's Project.

The program provides two bags of groceries and fresh produce bimonthly to seniors, as well as cooking classes, live nutrition education and visits from RDNs through a partnership with the SBC Public Health Department. Older Adult Nutrition served 2,033 people this year.



Serves: **60 + years of age** or 55+ with a disability

FY22 Sites



The Foodbank received the Excellence in Service Award at the 2023 South Coast Business & Technology Awards in June. Our CEO, Erik Talkin, received the award on behalf of our organization at the awards banquet, which benefited the Scholarship Foundation of Santa Barbara.

The Excellence in Service Award, sponsored by U.S. Bank, is given to a business or nonprofit organization that has consistently provided outstanding customer or community service. Honorees in this category have leadership teams committed to innovation and creative problem-solving and embrace public service as a fundamental value.

## **DISASTER RESPONSE**

#### Staff Spotlight: Anthony Rodriguez

Operations & Disaster Services Specialist

When it comes to natural disasters, Anthony Rodriguez has just about seen it all. During the Thomas Fire and Debris Flow in 2018, he opened the call center for the Office of Emergency Management.

Anthony is the co-founder of the Santa Barbara
Response Network, a non-profit organization that
mobilizes volunteers with training in psychological first
aid. He is responsible for activating the Disaster Feeding
Task Force, a multi-agency Disaster Feeding Plan. He also
serves as co-chair for Safeguard the Children, a program that
supports education and training to help prevent child abuse.



Since joining the Foodbank in 2019, Anthony has taken his disaster preparedness skills and experiences to new heights. He started our CERT program (Community Emergency Response Team), a group of volunteers who educate people about disaster preparedness. Anthony trains volunteers how to work in emergency services and handle disaster response. To date, he has led four graduating classes with a total of 105 CERT graduates.

Anthony's experiences, knowledge and expertise in disaster resilience are unrivaled. He has secured the Foodbank's position as a county resource not only for providing food, but also for planning and strategizing during emergencies.

The Foodbank is the primary source of food for the county in the event of disaster. The Foodbank also serves as co-lead for the Multi-Agency Disaster Feeding Plan.

## Highlights



The Foodbank is one of only five national food banks within the Feeding America umbrella with a Disaster Services Specialist



The Foodbank's CERT Program is a FEMA-certified program



On March 5th, the Foodbank completed the fourth CERT training with 22 graduates



We are the only foodbank to have a Community Emergency Response Team



From January to March 2023, Foodbank CERTs collectively spent nearly 1,900 hours in the Emergency Operation Center (EOC) Call Center, fielding over 1,130 calls



## A PERFECT STORM

In January, our county was hit hard by a series of catastrophic storms and floods that caused a major federal disaster. Our friends and neighbors working in agriculture, construction, hospitality and landscaping lost work hours and paychecks. Damage to crops delayed and even canceled harvests, leaving many households without income for months.

In the following months, grocery prices continued to rise as COVID-era government support programs expired.

Since the pandemic began, CalFresh - the supplemental program that helps low-income families afford nutritious food provided Emergency Allotments to those in need. In February, these Emergency Allotments abruptly expired. The average household lost approximately \$200 of support per month.

As of January 2023, nearly 33.000 households in Santa Barbara County needed the assistance of CalFresh to survive. When economic multiplier effects are included, the monthly loss in nutritional support (and economic activity) in Santa Barbara County will total \$8.16 million. That's \$97.92 million annually.

Due to the expiration of CalFresh Emergency Allotments, the end of Pandemic EBT, inflated grocery prices and lost wages, the Foodbank saw a 20% increase in need.

Our distribution numbers reflect that there are more individuals in need of food assistance now than at the height of the pandemic.



66 We wouldn't be able to meet the current demand and fill the projected gap without the support of our donors. Thanks to the generosity of The Balay Ko Foundation, all donations up to \$500,000 were matched through June 1st, 2023, providing a total of \$1,000,000 in support. "?

-Laurel Alcantar, Associate Director of Development



### **Food Waste**

According to Feeding America, up to 40% of all food grown in the US is wasted. When food breaks down anaerobically in a landfill, it produces methane, a greenhouse gas 25 times more potent than carbon dioxide.

The Foodbank's largest sustainability initiatives, our Backyard Bounty and **Grocery Rescue programs** play an integral role in the elimination of food waste in our county.



#### Grocery Rescue

This fiscal year, our Grocery Rescue program salvaged 2.7 million pounds of perishable goods (that would have otherwise been discarded) from **62 grocery stores**. The implementation of California's new food waste law (SB-1383) is prompting an expansion of our Grocery Rescue program. We are exploring ways to utilize this influx of food, including the prep and distribution of prepared meals.

#### Backyard Bounty

Backyard Bounty is the Foodbank's volunteer-powered gleaning program. Since the program began in late 2007, Foodbank volunteers have harvested over 1.5 million pounds of fruits and vegetables from local properties. This year, we gleaned 105,809 pounds of fresh produce for our neighbors in need!

The Foodbank ensures that no rescued food goes to waste. Food that cannot be distributed for human consumption is distributed to local composting operations, pig farms and horse farms. This year, we were able to save 130,000 pounds of food from landfill.

## **Sharehouse**

When the Sharehouse is operational, it will allow us to accept between 50,000 and 80,000 pounds of additional fresh produce every week, redirecting that produce directly to people's plates. The Sharehouse will also reduce our emissions due to the increased capacity for storage of food in our existing south county facility. Currently, most of our food must go to our Santa Maria Warehouse for storage. The Sharehouse will save our trucks nearly 40,000 miles of transportation emissions each year, elongating the lifecycle of our vehicles.



## **Energy**

The Foodbank also reduces emissions by running on clean, renewable energy. Our North County warehouse and offices operate on solar power. The new South County Sharehouse will also be powered by solar.

Of the 11 million pounds the Foodbank received, only 197,425 pounds (1.9%) of food was unfit for distribution.

- 1.2 % was composted
- 0.6% of total food went to landfill
- 0.1% became feed for livestock

## 105,809 pounds

of produce gleaned in FY23 32% more than the 80,000 goal



## **Table of Life**

The Foodbank's 11th annual Table of Life celebration honored Patricia Bragg and La Centra-Sumerlin Foundation, whose leadership and generosity provided the foundation for our new Sharehouse. The outdoor garden party featured a farm-to-table dinner menu from Duo Catering, wine from Fess Parker Winery & Vineyard and music from the Summerland Trio. KEYT-TV's John Palmintieri presided as the evening's master of ceremonies. Thank you to our gracious hosts Steve and Cindy Leonard for opening their beautiful home for this event!

## **End Hunger Games**

The 2022 End Hunger Games Corporate Challenge kicked off on November 1st with eight local companies participating in the month-long competition. Teams competed to see who could raise the most funds, donate the most food, provide the greatest number of volunteer hours and offer the most social media attention to our shared mission of turning hunger into health. Participants of the 2022 End Hunger Games included Amazon, CIO Solutions, Deckers, Field to Table Catering, Impact.com, Master Clean USA, Raytheon and Yardi. The event raised \$41,773.





## **Empty Bowls**

Lompoc:

July 27th 17th Annual

350+

Attendees ......

\$60,000+

Money Raised

Our most successful one yet.

Santa Maria: October 26th

21st Annual

550+

Attendees ......

\$45,000+

Money Raised

Santa Barbara:

November 13th 25th Annual

Over 800+ Attendees

\$100,000+

Money Raised



## **Holiday Distributions**

At our November and December special holiday distributions, we served a record number of individuals in our county. The Foodbank provided a Thanksgiving meal for 5,167 of our North and South County neighbors, distributing 5,852 lbs of turkey and 2,750 lbs of chicken. Our Fill the Foodbank food drive on Saturday, November 19, brought in 1,600 lbs of much-needed food for the holidays. December's holiday distributions saw a record high of 5,864 individuals served.

## **HUNGER RELIEF CHAMPIONS**

Foodbank Hunger Relief Champions donate more than 30,000 pounds of fresh produce in a single year. These champions play a pivotal role in contributing to positive health outcomes countywide.































#### **Our Grocery Rescue Partners**

Albertsons, Aldi, Big Lots, Costco, Dollar General, Food Maxx, Foods Co, Gelson's Markets, Gopuff, Grocery Outlet, La Tolteca, Lassens Natural Foods, Montecito Village Grocery, New Frontiers Natural Marketplace, Ralphs, Smart & Final, Spencer's Fresh Markets, Sprouts Farmers Market, Target, Trader Joe's, Vallarta Supermarkets, Valley Fresh Market, Vons, Walmart and Whole Foods Market.



In December, Congressman Salud Carbajal secured nearly \$17 million in direct federal funding for community projects supporting quality of life in Santa Barbara County. \$1,500,000 of those funds were directed to the Foodbank to retrofit our new South County warehouse in Goleta. Once operational, the warehouse will have the capacity to store more than 750,000 pounds of food, making nearly 585,000 meals available for immediate distribution.

66 As the Central Coast's Representative, my first and foremost responsibility is to deliver real results for our communities and its residents - and today I'm proud to do that again by delivering nearly \$17 million for Santa Barbara County to support projects that will improve our quality of life," said Rep. Carbajal. "With these funds, we will be able to make critical upgrades that will reduce traffic, renovate public spaces, and improve access to food and clean water across the Central Coast. 99 —Congressman Salud Carbajal, 24th District

## THE YEAR OF THE **SHAREHOUSE**



This year, we celebrated the completion of our capital campaign, Building Readiness: Campaign for a Hunger-Free Tomorrow, which raised \$20M to modify and equip our new Sharehouse facility in Goleta, to be operational in spring 2024.

In September, the Foodbank held a public "Sharehouse Festival" at the new Goleta location. It was a family-friendly event with Sharehouse tours, food from local chefs, cooking demos, family activities and nutrition education.

The Sharehouse will allow the Foodbank to provide increased access to healthy food and nutrition education for community members countywide. It will also ensure that South County is adequately prepared for emergency food needs during future large-scale disasters.

## **SHAREHOUSE BENEFITS**



Capacity to take in **4 million pounds** of additional food each year



#### 24,000 more square feet

to store food, 3 times larger than the current space



Space for up to

1.2 M lbs of disaster food storage

#### **Customized spaces**

for interactive, hands-on classes and programming



3 loading docks

for greater efficiency

Nearly 40,000 miles of transportation

emissions eliminated each year



Cooler capacity increased from **28,000 to** 32,000 lbs

## **AUDITED FINANCIAL STATEMENT FOR FY22**

REVENUE	ACTUALS	%
Net Rental Income	\$67,237	0.2%
In-Kind Food Donations	\$176,276	43%
Contributions	\$12,636,697	30.6%
Government Grants & Contracts	\$2,580,706	6.2%
Foundation Grants	\$8,381,371	20.3%
Special Events	\$327,529	0.8%
Other Income	\$754	0.0%
Investment Income	\$917,691	-2.2%
Shared Maintenance/ Earned Revenue	\$463,209	1.1%
Total Revenue	\$41,302,088	100%
EXPENSES	ACTUALS	%
Programs	\$21,251,332	87.4%
Fundraising	\$1,806,709	7.4%
Fundraising Supporting Services	\$1,806,709 \$1,249,970	7.4% 5.1%

	01 111 111112 1 0 0 2
Contributions	\$17,675,684
Distributed	\$16,861,670

FINANCIAL VALUE OF IN-KIND FOOD

\$45,545,657

**Total Liabilities** \$8,520.183

REVENUE	ACTUALS	%
In Kind Food Donations	\$17,762,276	43%
Contributions	\$12,636,697	30.6%
Foundation Grants	\$8,381,371	20.3%
Other Income	\$2,454,507	5.9%
Rental Income	\$67,237	0.25%

**Total Revenue** \$41,302,088 100%



#### **FY23-FY24 BOARD OF TRUSTEES**

Christine Bisson, Chair Charles J.H. Stolar, MD, Vice Chair Ted Bruckner Melissa Petersen, Secretary Jessica Moitoza, Treasurer George Bean David Bishop

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#### FoodbankSBC.org

(805) 967-5741

North County Facility 490 West Foster Rd. • Santa Maria, CA 93455 South County Facility 4554 Hollister Ave. • Santa Barbara, CA 93110









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🕜 FoodbankSB 😝 FoodbankSBEspanol 🏻 🧿 FoodbankSBC 💆 FoodbankSBC 🖸 Foodbank SBC 🐧 Foodbank of Santa Barbara County



From December 2022 to June 2023, the Foodbank of Santa Barbara County (FBSBC) engaged staff, the board of directors, community leaders, supporters and local funders for the purpose of advancing the strategic direction of our organization. As our mission and vision state, we are committed to transforming the health of Santa Barbara County by providing food and nutrition education. This five-year plan builds on the many strengths of the organization, including our ability to respond to the needs of our neighbors, offer innovative programming together with our partners, and realize a high level of community engagement and support.

#### **OVER THE NEXT FIVE YEARS, WE WILL:**

- **REALIZE** the vision for the Sharehouse and the Nutrition Resource Center as the beating heart for food security and nutritional health equity countywide
- **INNOVATE** and **EVOLVE** the Foodbank to meet the changing food needs of the county during the next five years, including the key new area of offering healthy prepared meals
- **UNLEASH** the potential of our 200+ member agencies and programs to be deeper partners in building food security and keeping our communities resilient in times of disaster
- **BUILD** the internal capacity and capabilities of the Foodbank as the central hub organization that will enable us to achieve these goals

66 Over the past eight months, we've engaged in collaborative efforts with key internal and external stakeholders to create the five-year strategic plan for the Foodbank of Santa Barbara County. The plan is dedicated to ensuring equitable access to nutritious foods for all members of our community. Together, we've formulated four strategic goals that are ambitious in their scope, focused on equity and inclusivity, and are taking an innovative approach to ending food insecurity. We look forward to sharing this plan with the community in the coming months. ">>

-Nathalie Keller, Chief Strategy Officer

## **OUR GENEROUS DONORS**

Thank you for making this critical work possible.

\*Generous donors who supported retrofitting the Foodbank's new south county Sharehouse in FY23

#### **Visionary**

#### Donations of \$1,000,000 or more

Anonymous

The Balay Ko Foundation

#### Benefactor

#### Donations of or valued from \$500,000-\$999,999

Anonymous \*

Mosher Foundation

Zegar Family Foundation \*

#### **Benefactor Food Donors**

Albertsons

#### **Advocate**

#### **Donations of or valued from** \$250,000 to \$499,999

Audrey Hillman Fisher Foundation \*

#### Guardian

#### **Donations of or valued from** \$100,000 to \$499,999

Riley and Susan Bechtel

California Department of Social Services

Feeding America

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Mericos Foundation \*

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#### **Guardian Food Donors**

ALDI

Costco

Del Monte Fresh Produce \*\*

FoodMaxx

Foods Co.

Spencer's Fresh Markets

Target

Trader Joe's

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#### **Leadership Circle**

### **Donations of or valued from**

#### \$50,000 to \$99,99

The Albertsons Companies Foundation and The Vons Foundation

**Anonymous** 

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#### **Leadership Circle Food Donors**

Rahé Farms

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Gold Coast Packing, Inc.

GoPuff-BevMo

Taylor Farms Retail, Inc. \*\*

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#### **Fruit of the Earth** Champion

#### **Donations of or valued from** \$25,000 to \$49,999

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**BRT Charitable Foundation** 

California Association of Food Banks

City of Santa Barbara

Community Foundation Santa Cruz County

County of Santa Barbara

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Hank and Mari Mitchel

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Zegar Family Fund

#### **Fruit of the Earth Champion Food Donors**

Bejo Seeds

Coca-Cola Bottling Co.

Dollar General

Driscoll's Associates

Dynasty Farms

**Grocery Outlet** 

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Ralphs Grocery Company

Smart & Final

Sprouts Farmers Market

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Donations of or valued from \$10,000 to \$24,999

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<sup>\*\*</sup> Hunger Relief Champions who donated 30,000 pounds of fresh produce in a single year.



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Meadowcroft Schipper

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**Eunice Stephens** 

Tryon Company LLC Henk and Lenita van der Werff Wells Fargo Foundation William H. Kearns Foundation Julie Willia WWW Foundation The Zia Group

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Beachside Produce LLC. Bonita Packaging Co. **Boskovich Family Farms** Lassen's Health Foods Lompoc Catholic Charities Pacific Coast Produce Santa Barbara Wine Country Half Marathon Santa Maria High School District US Letter Carriers Union Santa Maria Whole Foods

#### **School of Nutrition Knowledge**

**Donations of or valued from** \$5,000 to \$9,999

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John and Lacey Williams

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**Donations of or valued from** 

\$1,000-\$4,999

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Matt Abate

Frank and Toni Abatemarco

Haytham Abed

Debbie and George Adam

Ginger and Justin Adams

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When you support the Foodbank, you help move children, working families, veterans and seniors in Santa Barbara County from hunger into health. The Foodbank of Santa Barbara County is a 501(c)3 organization: Tax ID # 77-0169214

## **Donate**



Give today to

help transform the health of our community. With your support, our community will be stronger than ever!

FoodbankSBC.org/Donate

#### **Monthly Giving Program**

When you join the Foodbank family as a sustaining monthly partner, you join a committed group of people helping to end hunger and transform the lives of Santa Barbara County residents through good nutrition.

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- Be the first to know about Foodbank news and events via email
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- Be a part of a group that helps the Foodbank fulfill its mission for years to come
- Enjoy hassle-free and safe automatic donations

Contact: info@foodbanksbc.org



#### **Planned Giving**



Your will or living trust can offer a way to grow your legacy and help transform the nutritional health of our community and secure the food needs of families for years to come. Make a gift in your will that support causes that make the greatest impact in your community.

**Contact:** Hannah Webster-Brown Donor Relations Specialist 805-967-5741 ext. 125 hwebsterbrown@foodbanksbc.org

#### **Corporate Giving**



The Foodbank welcomes partnerships with local businesses of all sizes. We value community connections and would love to get to know your business! We have several opportunities available to corporate partners.

**Contact:** Jenifer Sanregret Corporate Giving Manager 805-698-0598 jsanregret@FoodbankSBC.org

#### Volunteer



As a volunteer at the Foodbank, you are providing a valuable service. Our volunteers have an opportunity to support our programs, events, and operations. We are so grateful for the support we receive from our many dedicated volunteers. Consider supporting the Foodbank as a volunteer.

**Contact:** Kelly Smith 805-729-8309 foodbanksbc.org/give-help/volunteer/ Questions: volunteersb@FoodbankSBC.org



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